US PATENT & TRADEMARK OFFICE
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D25

PABCO

FLOOR COVERINGS

1955

HD
9937
.P33
1955

RETURN TO
DESIGN DIV.

Pabco Pabco Pabco Pabco Pabco

U. S. Patent Office
MAY 4 1955
Design Division

for the young in heart

Pabco Pabco Pabco Pabco Pabco

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ARNT H. TJENSVOLD

FRYER & JOHNSON
ATTORNEYS AT LAW
MILLS TOWER, SAN FRANCISCO

TELEPHONE
GARFIELD 1-2674

April 29, 1955

Honorable Commissioner of Patents

Washington 25, D. C.

Sir:

Pursuant to a suggestion made by Design Division B during a recent discussion with the Examiner, we are enclosing a catalog published by our client Pabco Products Inc., entitled "Pabco-Floor Coverings - 1955". It is requested that this catalog be transmitted to such Division for reference purposes.

Yours very truly,

FRYER & JOHNSON

BY Stanley Bialos

SB/mss

Why Pabco is styled *for the young in heart*

If you love fresh colors and original ideas—if your home reflects personality and charm, yet is planned for easy upkeep—then you are "young in heart." You agree that smooth surface floor coverings are modern, practical—and you find Pabco outstanding in beauty as well as quality. For Pabco designers are style leaders, creators of "America's most imitated line." Pabco colors, Pabco patterns are different as this book shows you. Here are exciting floor coverings in a wide choice of types and prices. All are sparkling, ready to make your home more livable—and to keep you "Young in Heart"...

Which Pabco Floor is right for you?

Choose Inlaid Linoleum...if you plan a permanent installation in a new or remodeled room. Pabco Linoleum is resilient, comfortable underfoot, lasts for many years because design and color go clear through to the back. Made in 6-foot widths, installs with almost invisible seams. It can be cemented over wood floors, above-grade concrete or other good level floors. Linoleum is laid wall-to-wall, with coved edges if you prefer, at a most reasonable cost. Your Pabco dealer assures highest quality installation.

Suggestion: Choose your floor covering first, as the base of your color scheme. Then carry a sample to coordinate fabrics, wallpaper and accessories. Decorating from the floor up is easier and safer!

Choose Tiles . . . if you're a "do-it-yourself" person, or want a "custom" effect. It's easy to cement these perfect 9-inch squares. You can combine two or more colors for checkerboards or stripes, or vary a one-color floor by turning the pattern direction. Pabco Tiles give you a choice of materials and prices, each type having special virtues and colors. **Floron Plastic Tile** is extremely durable, resilient, unusually rich in pattern and color, with a satin-gloss. **Rubber Tile** is premium quality, a thick cushion of quiet luxury. **Linoleum Tile** is moderately priced, the same quality as Pabco's linoleum by-the-yard but easier for handyman installation, far superior to rigid tiles in comfort, quiet, and upkeep. Easy-to-follow instructions, tools, and sundries are at your Pabco dealer's.

Suggestion: In choosing your tile, be sure to combine a dozen or more squares to see the true rich effect of the "field," which a single tile cannot convey.

Choose PRINTZ . . . if you expect to make changes, or if your budget calls for lots of style and color for little money. PRINTZ is Pabco's printed floor covering, of long-lasting enamels baked onto strong felt base, finished with Pabco's exclusive "Stainless Sheen". It gives years of wear, needs minimum upkeep, and needs no installation. In room-size rugs or by-the-yard, you simply unroll it in place without adhesives. When your plans change, roll it up and move it, leaving the underfloor in original condition.

Suggestion: Ideal for a rented home or apartment, most practical for youngsters' rough-and-tumble, inexpensive cheer for bedrooms, dining, sun porches, basements, vacation cabins, even garages! Redecorates your room instantly, stays gleaming with an occasional swish of the mop!

NOTE: In using this book, kindly remember that even the finest color printing is limited in reproducing the subtle colors and effects of Pabco designs. Be sure to see the actual material life-size, in its true beauty, at your Pabco Dealer's.

U. S. Patent Office
MAY 4 1955
Design Division

Pabco

PABCO FLOOR COVERINGS

designed for the "Young in Heart"

	Page
INLAID LINOLEUMS	
California Originals	4
Tanbark	16
Florentine	17
Onyxtones	21
FLOOR TILES	
Floron Plastic Tile	31
Heavyweight Floron Plastic Tile	32
Miracon Rubber-Plastic Tile	32
Rubber Tile	33
Calitone Linoleum Tile	34
Brushtone Linoleum Tile	35
Onyxtone Linoleum Tile	36
PRINTZ	
Guaranty Rugs	38
Golden Gate Rugs	58
Printz by-the-Yard	65
Rug borders	79
MISCELLANEOUS	
Installation Specifications and Maintenance	79
Mastipave Industrial Floor Covering	80
Floor Covering Sundries	80
Dealer Displays	81
Shipping Weights & Packing Specifications	82

PABCO PRODUCTS INC. Floor Covering Division
475 Brannan Street, San Francisco 19, Calif., U. S. A.

REGIONAL OFFICES and SHOWROOMS

San Francisco—1355 Market Street
San Francisco 3, Calif.

New York—295 Fifth Avenue
New York 16, N. Y.

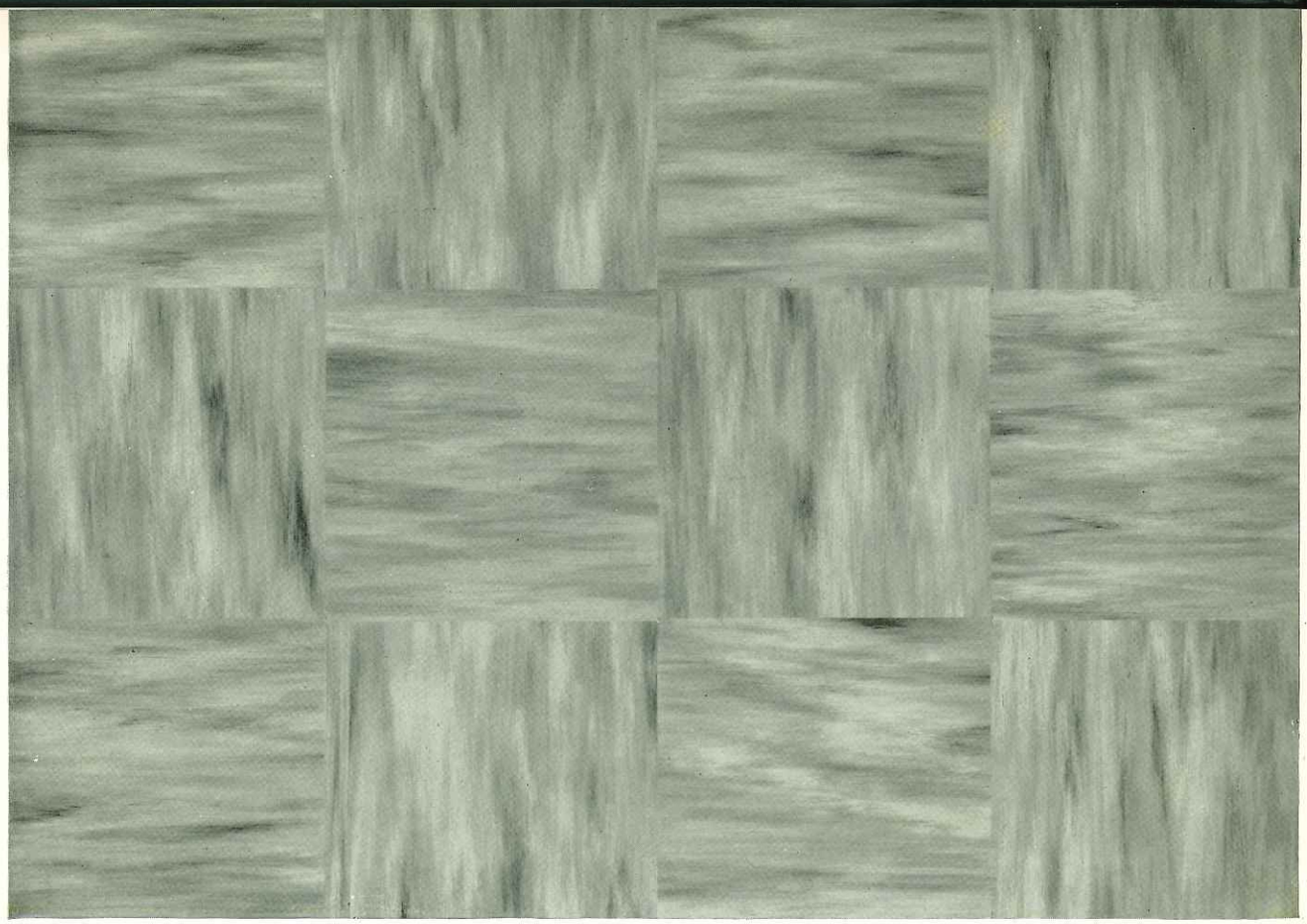
Chicago—13-125 Merchandise Mart
Chicago 54, Ill.

Dallas—425 South Field Street
Dallas 2, Texas

Exclusively styled...

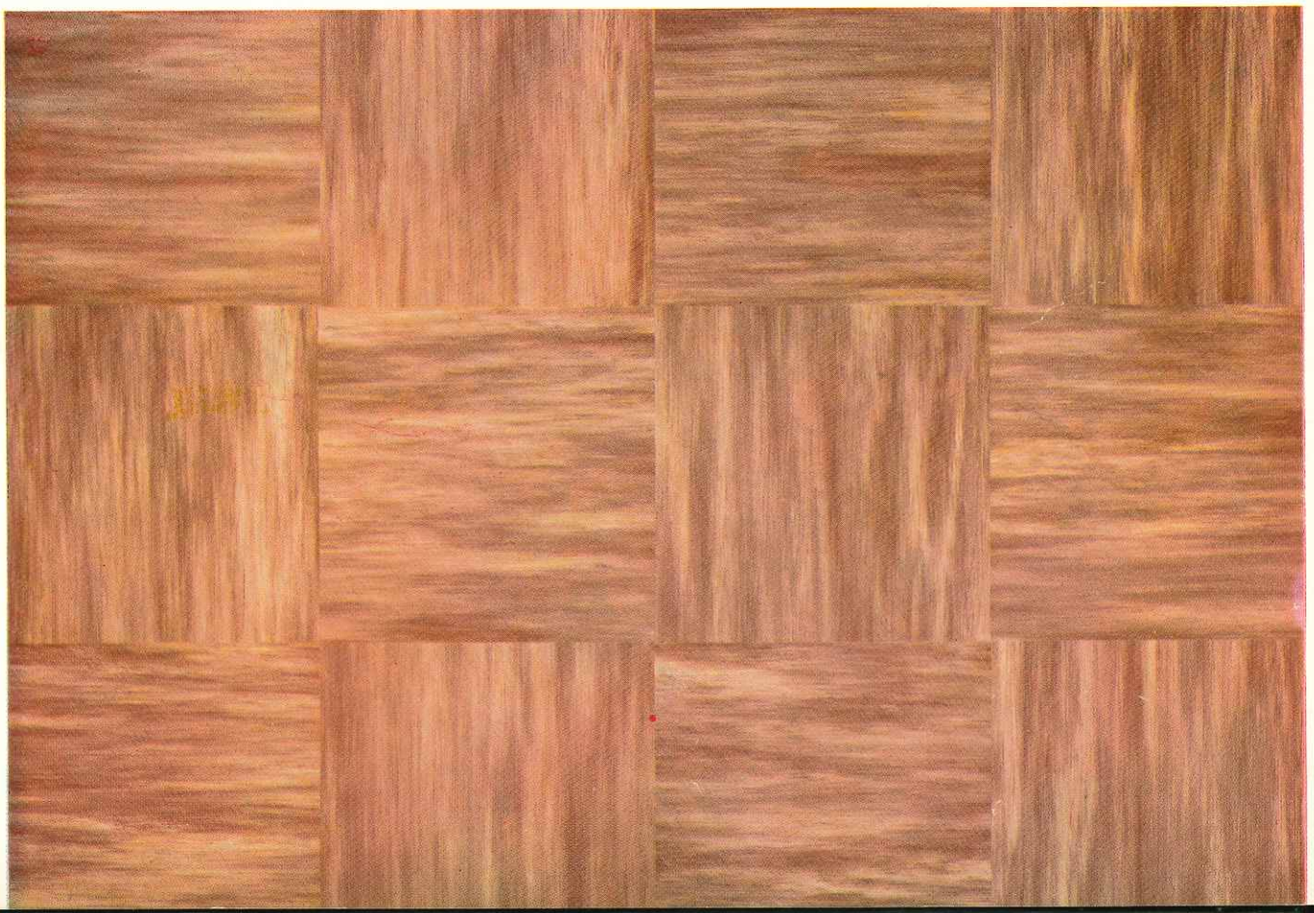
Pabco INLAID LINOLEUM

for the young in heart



C-0100
Del Monte Gray

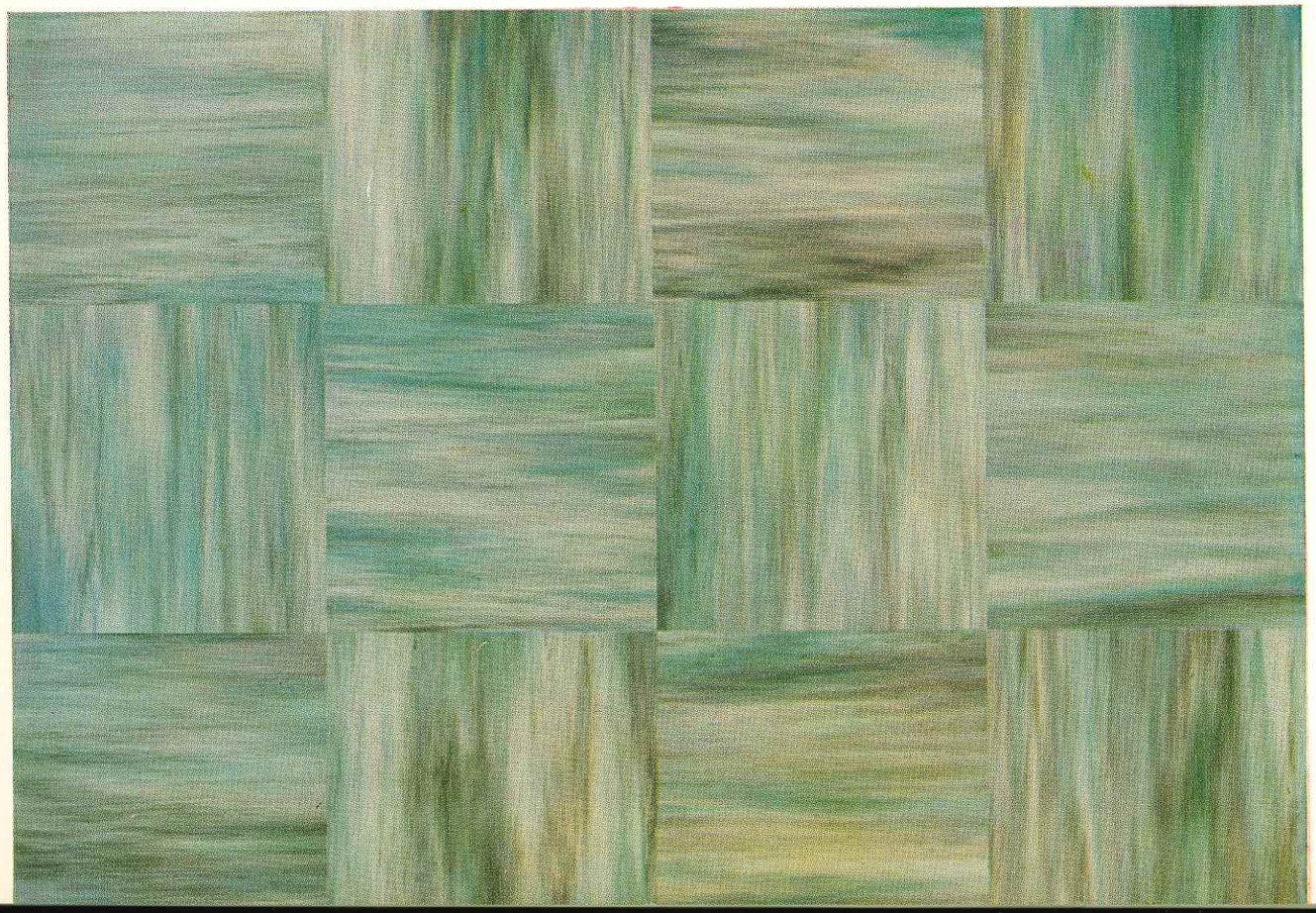
Pabco California
soil-sealed



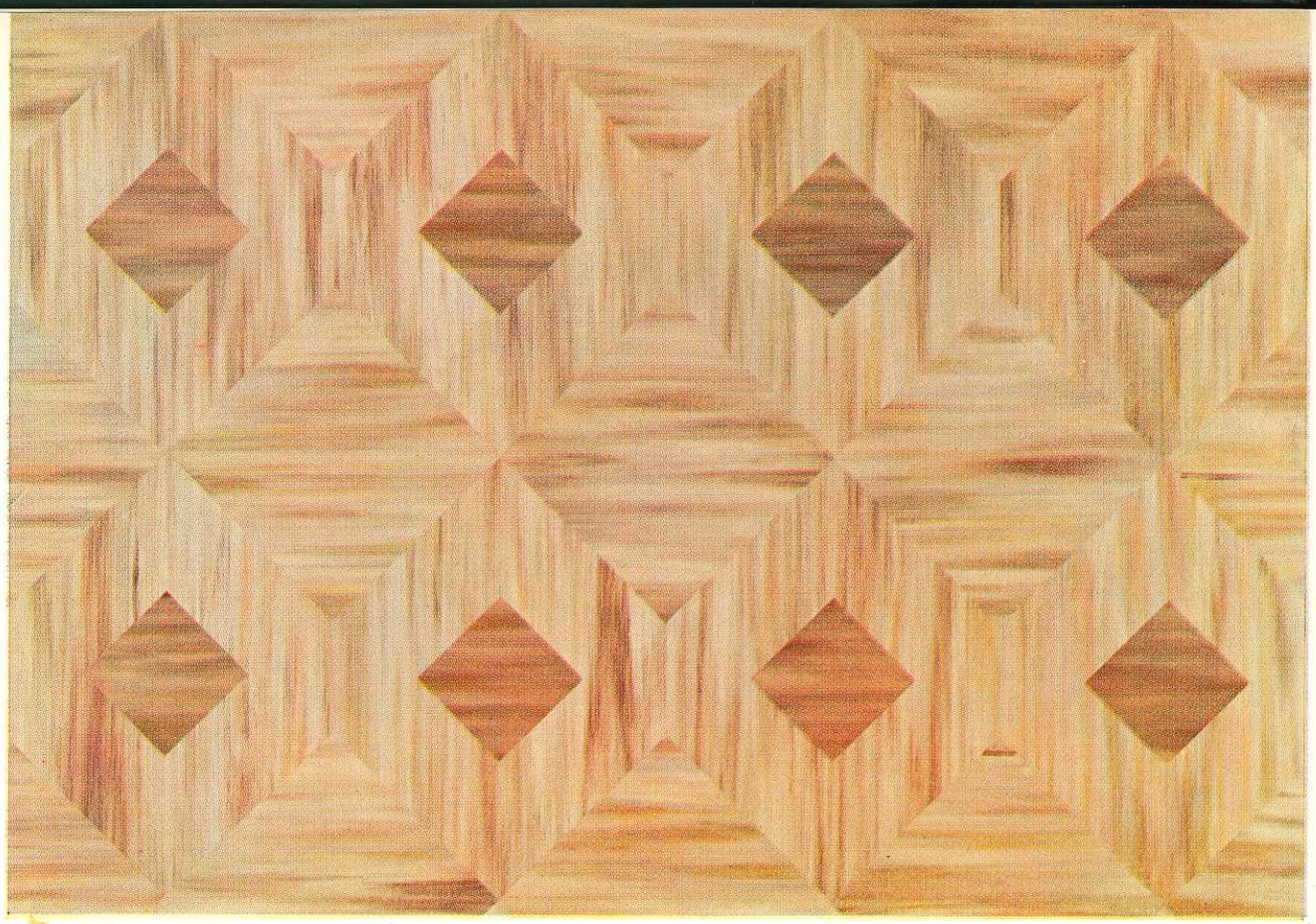
C-0105
Redwood Brown

C-0107
Malibu Mist

Originals
inlaid linoleum ☆☆☆ Three Star Weight Patterns Shown 1/5 Reduction



C-0110
Monterey Surf



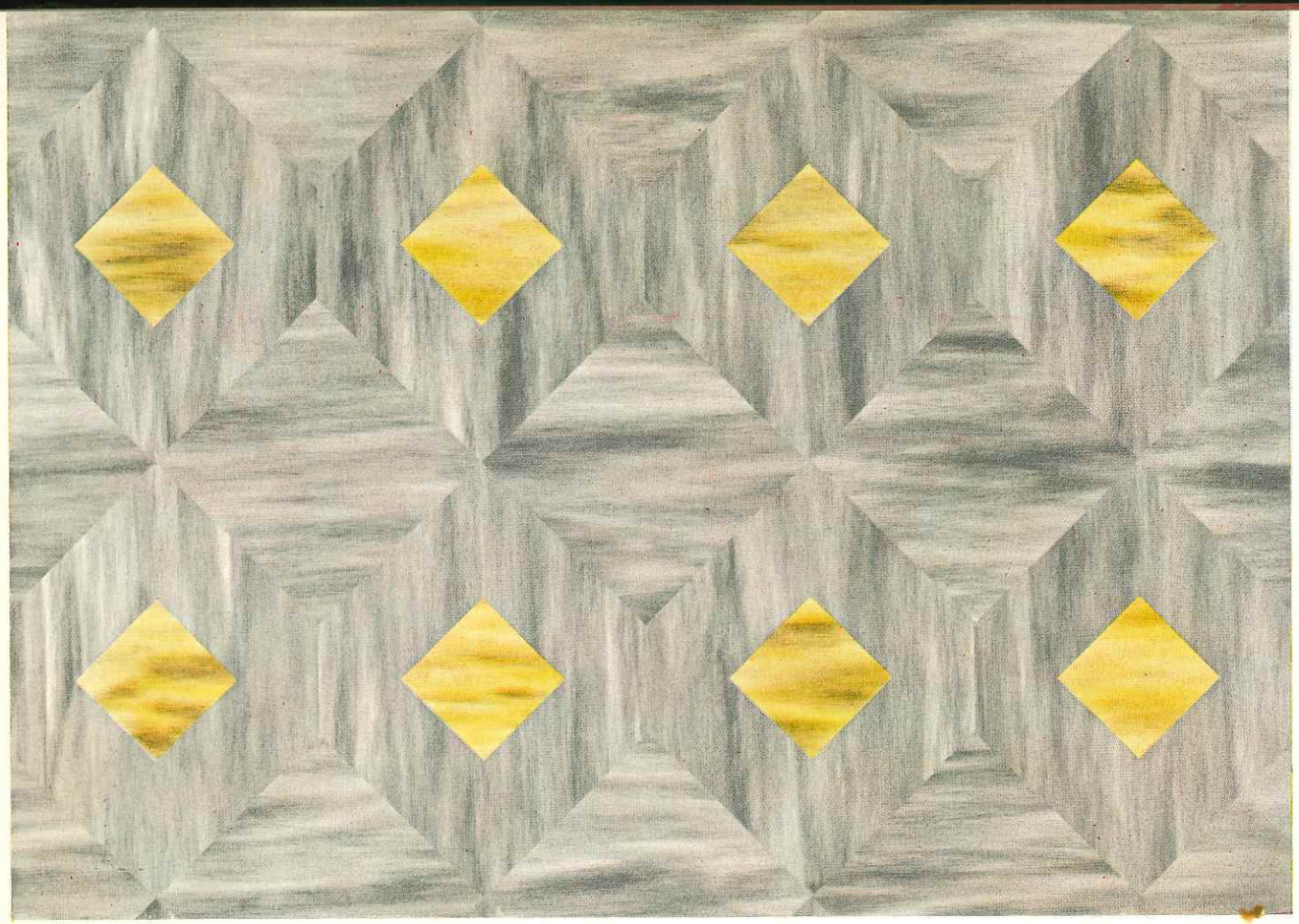
C-0141
Santa Barbara Dawn

U.S.A. DESIGN PATENT NO. 164,694

Pabco California
soil-sealed

U.S.A. DESIGN PATENT NO. 164,694

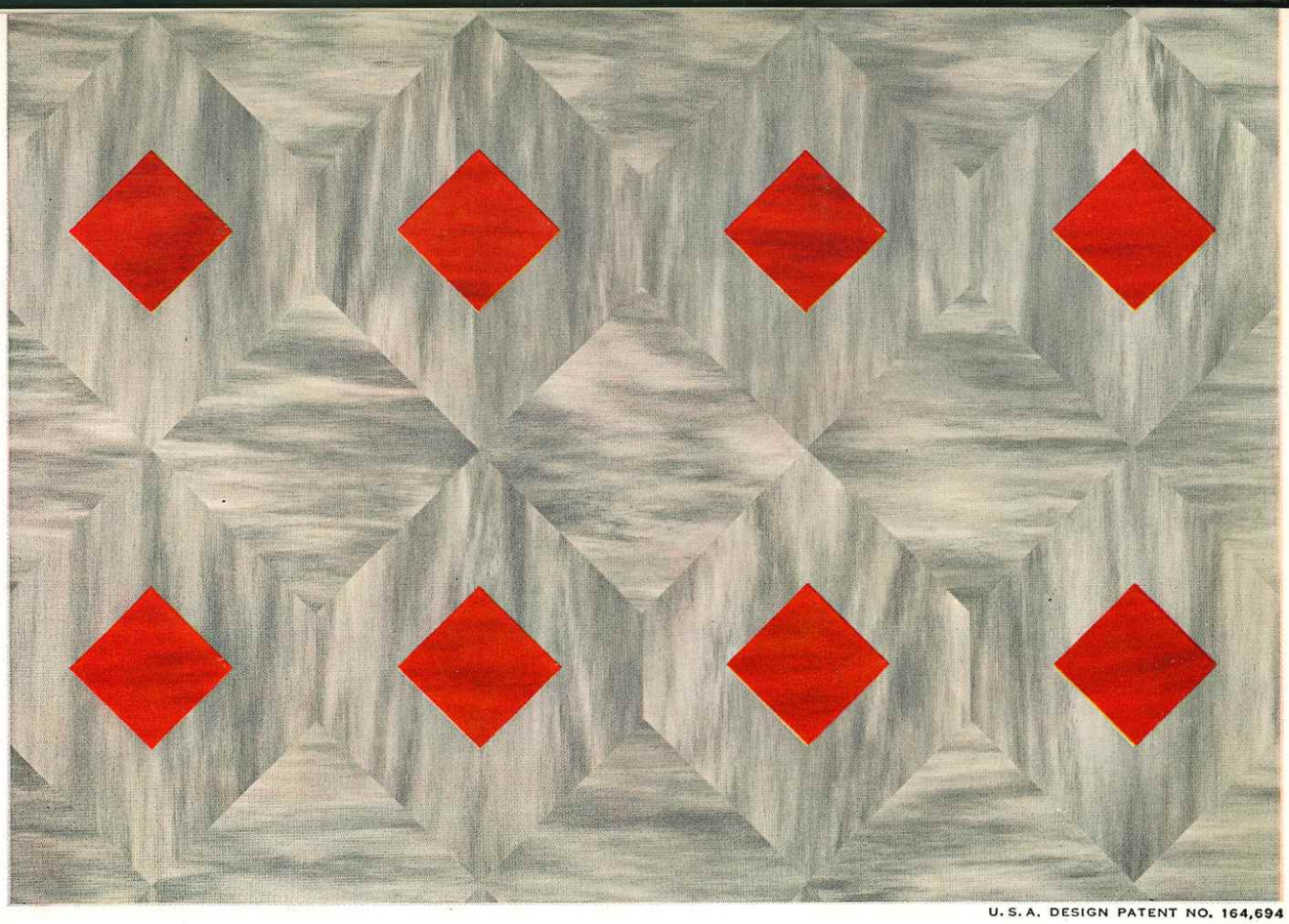
C-0145
Santa Clara Green



C-0146
Santa Rita Gray

U.S.A. DESIGN PATENT NO. 164,694

Originals
inlaid linoleum ☆☆☆ Three Star Weight Patterns Shown 1/5 Reduction



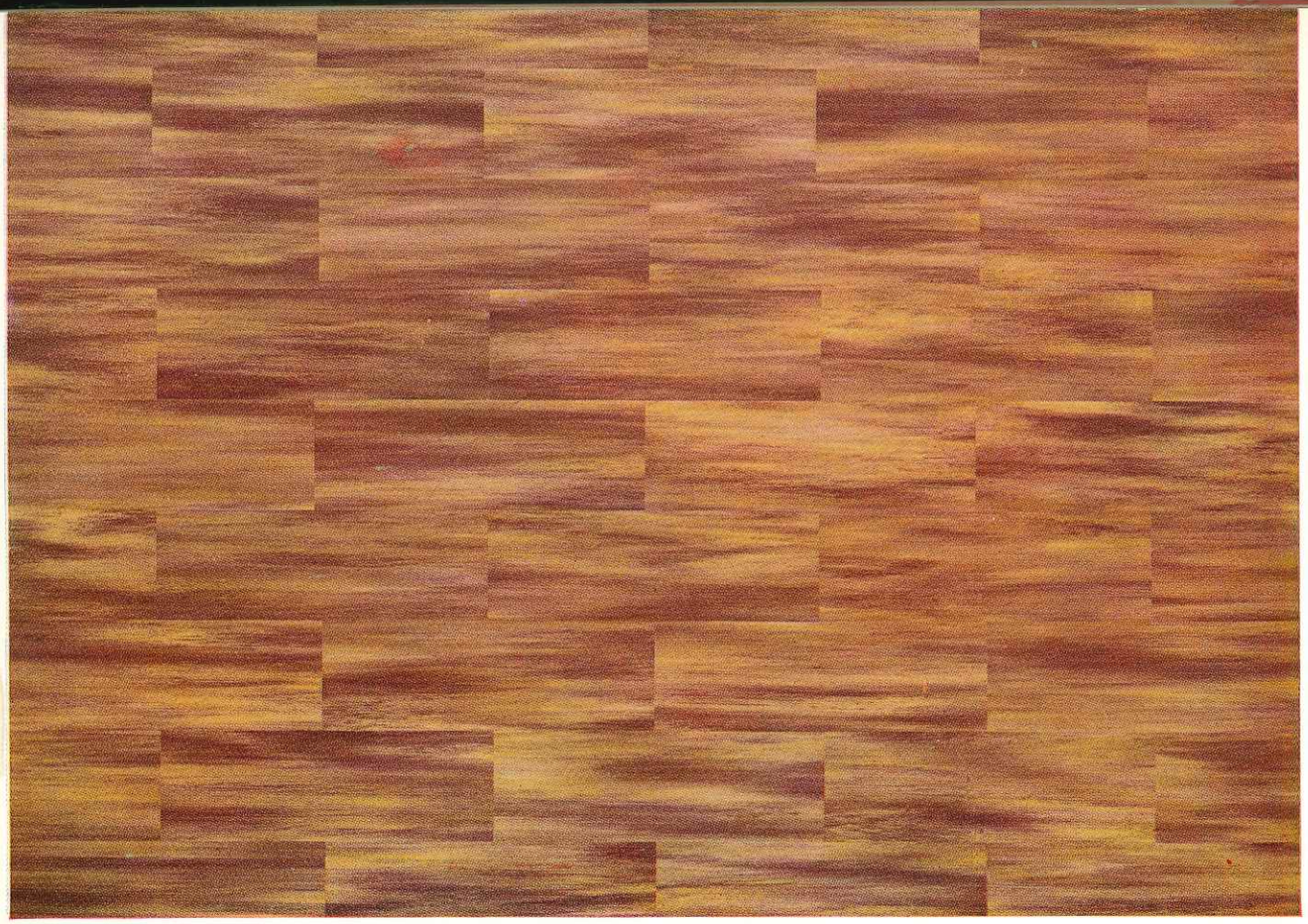
C-0147
Santa Rosa Gray

U.S.A. DESIGN PATENT NO. 164,694

Pabco California
soil-sealed

U.S.A. DESIGN PATENT NO. 164,694

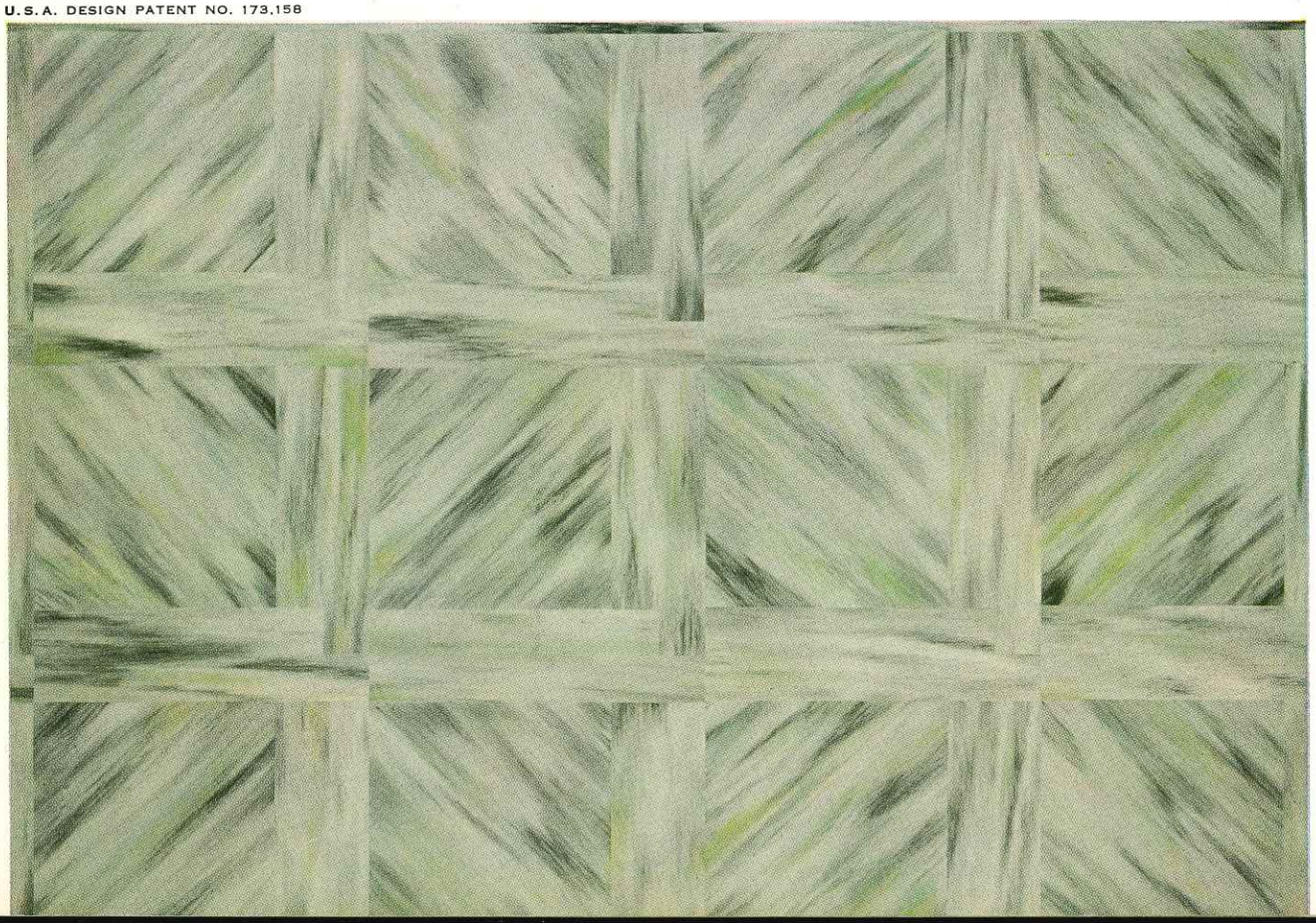
C-0148
Santa Cruz Gray



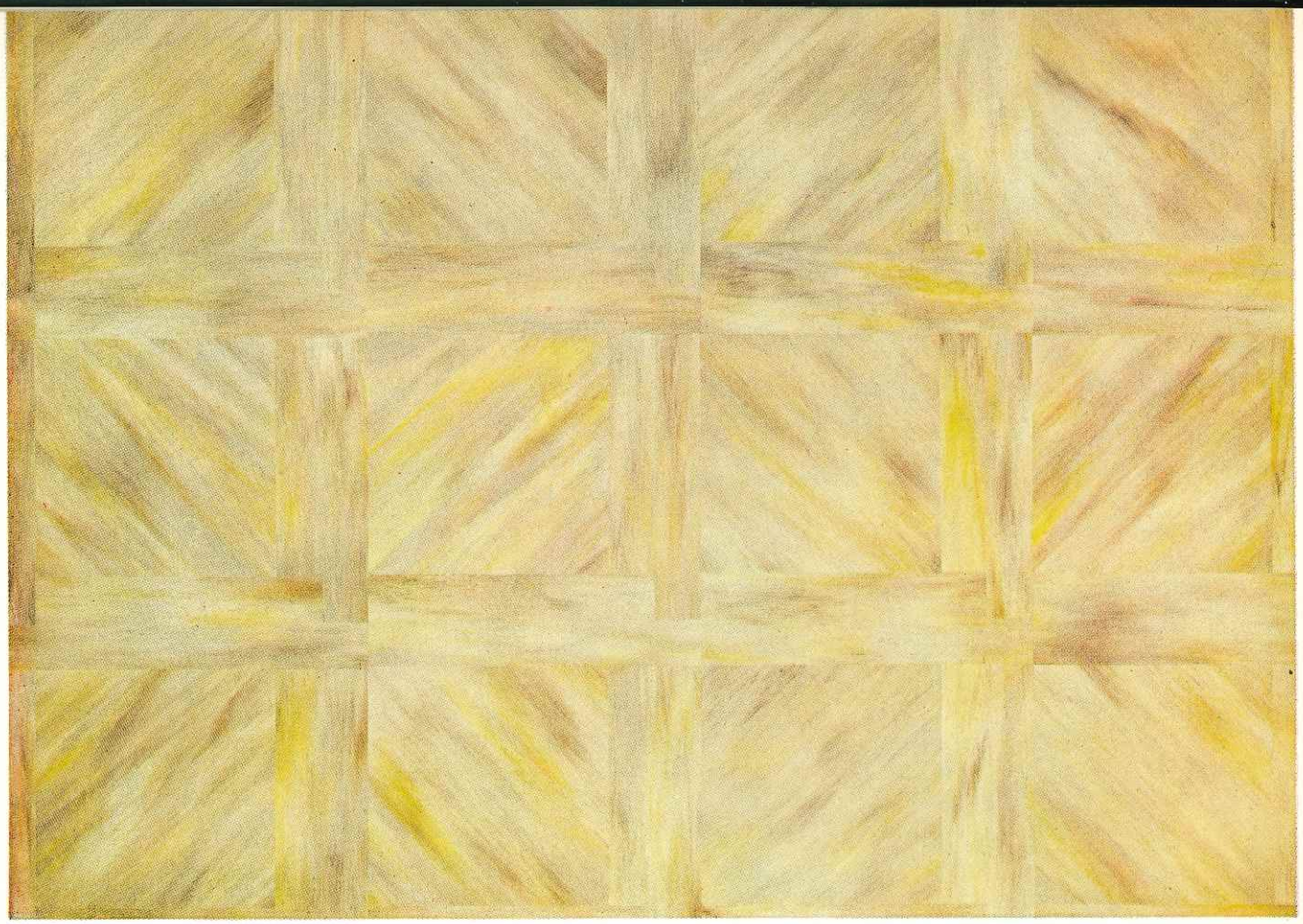
C-0191
'49er Redwood

Originals
inlaid linoleum ☆☆☆ Three Star Weight Patterns Shown 1/5 Reduction

U.S.A. DESIGN PATENT NO. 173,158



C-0200
Sierra Moss



C-0201
Woodland Fawn

U. S. A. DESIGN PATENT NO. 173,158

Pabco California
soil-sealed

DESIGN PATENT APPLIED FOR

C-0210
Point Reyes Gray

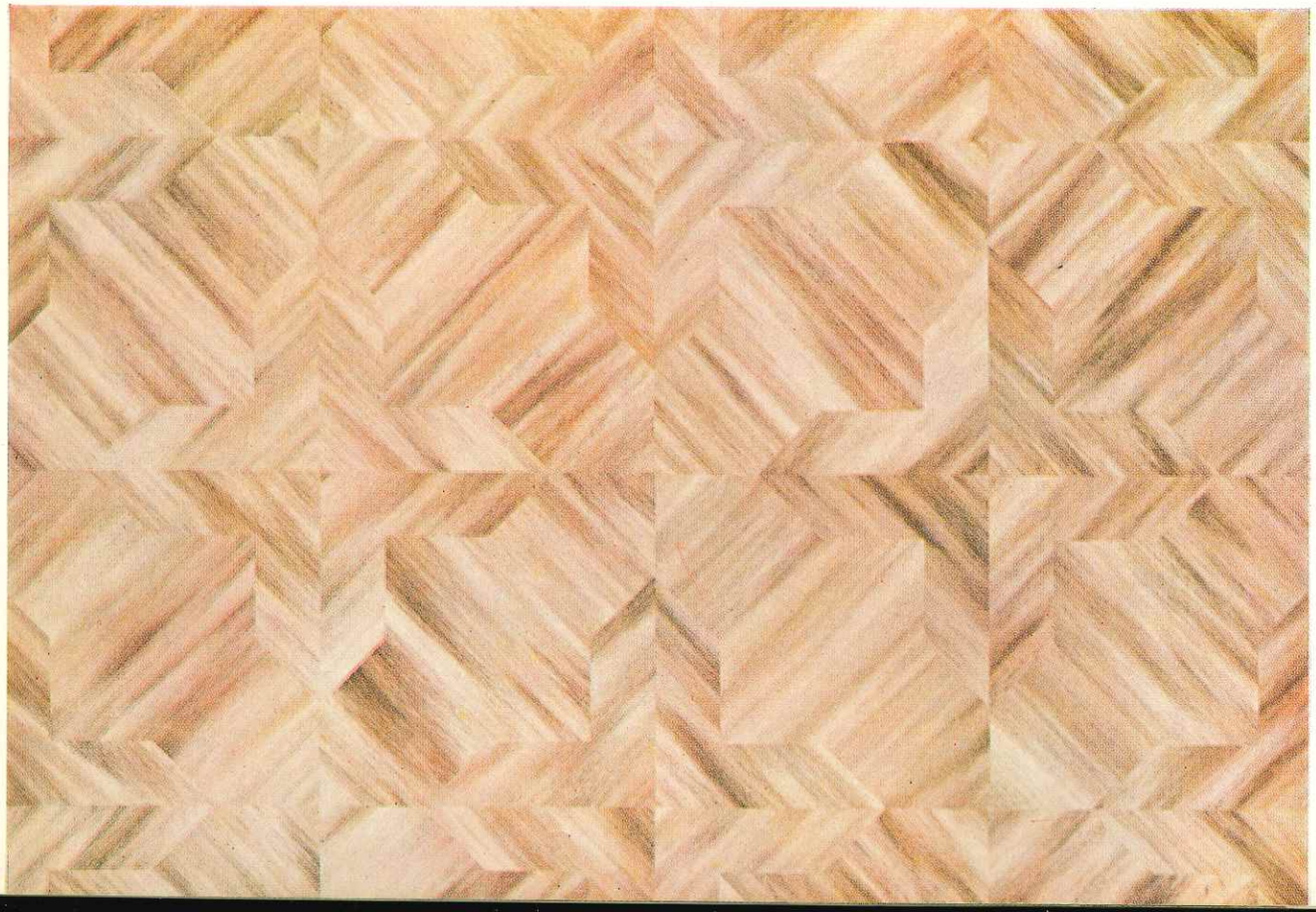
C-0212
Point Lobos Tan

DESIGN PATENT APPLIED FOR

Originals
inlaid linoleum

☆☆☆ Three Star Weight Patterns Shown 1/5 Reduction

DESIGN PATENT APPLIED FOR



C-0213
Point Montara Cedar

C-0220
Shasta Gray

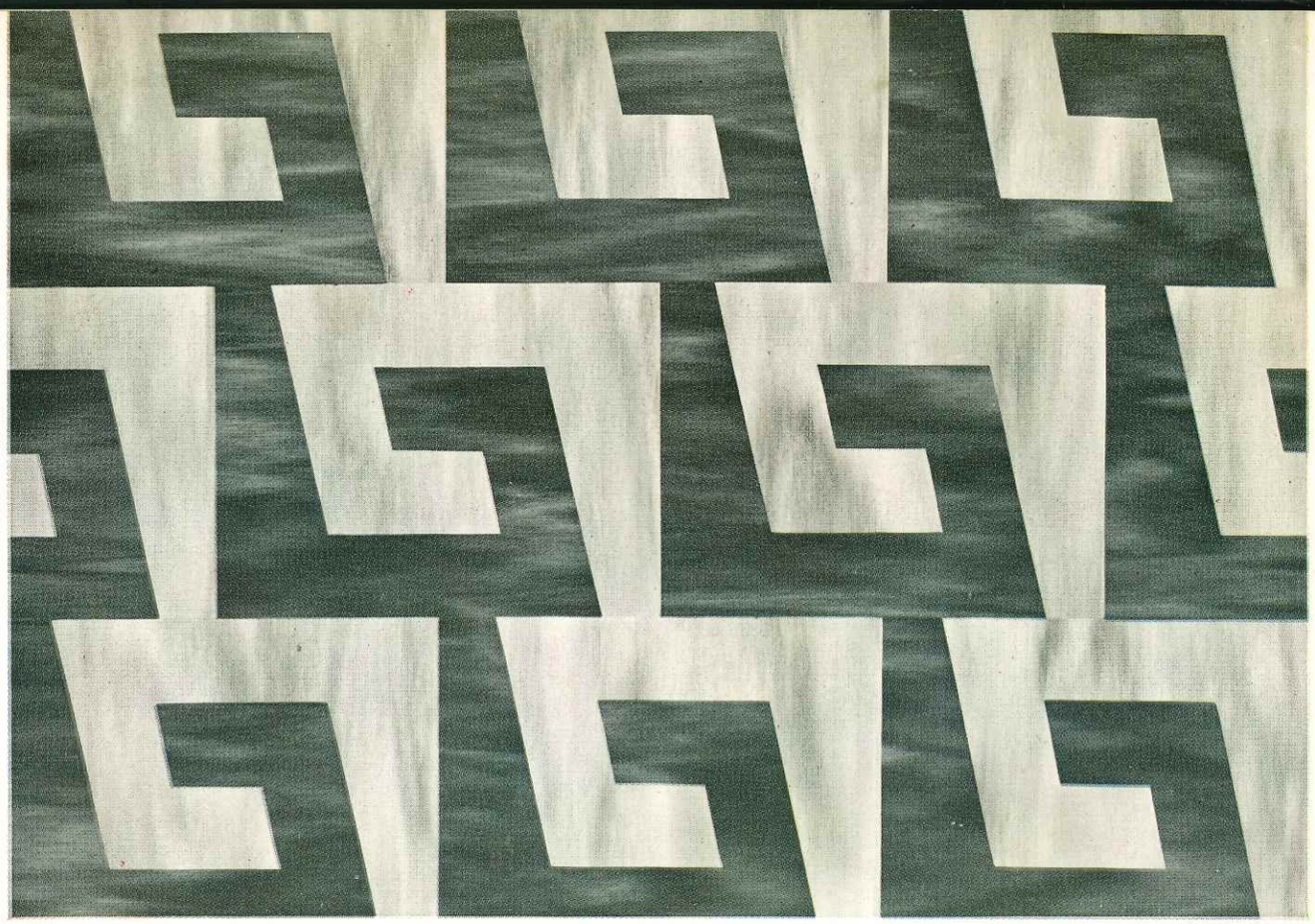
Pabco California
soil-sealed

C-0221
Mojave Taupe

C-0222
Portola Pink

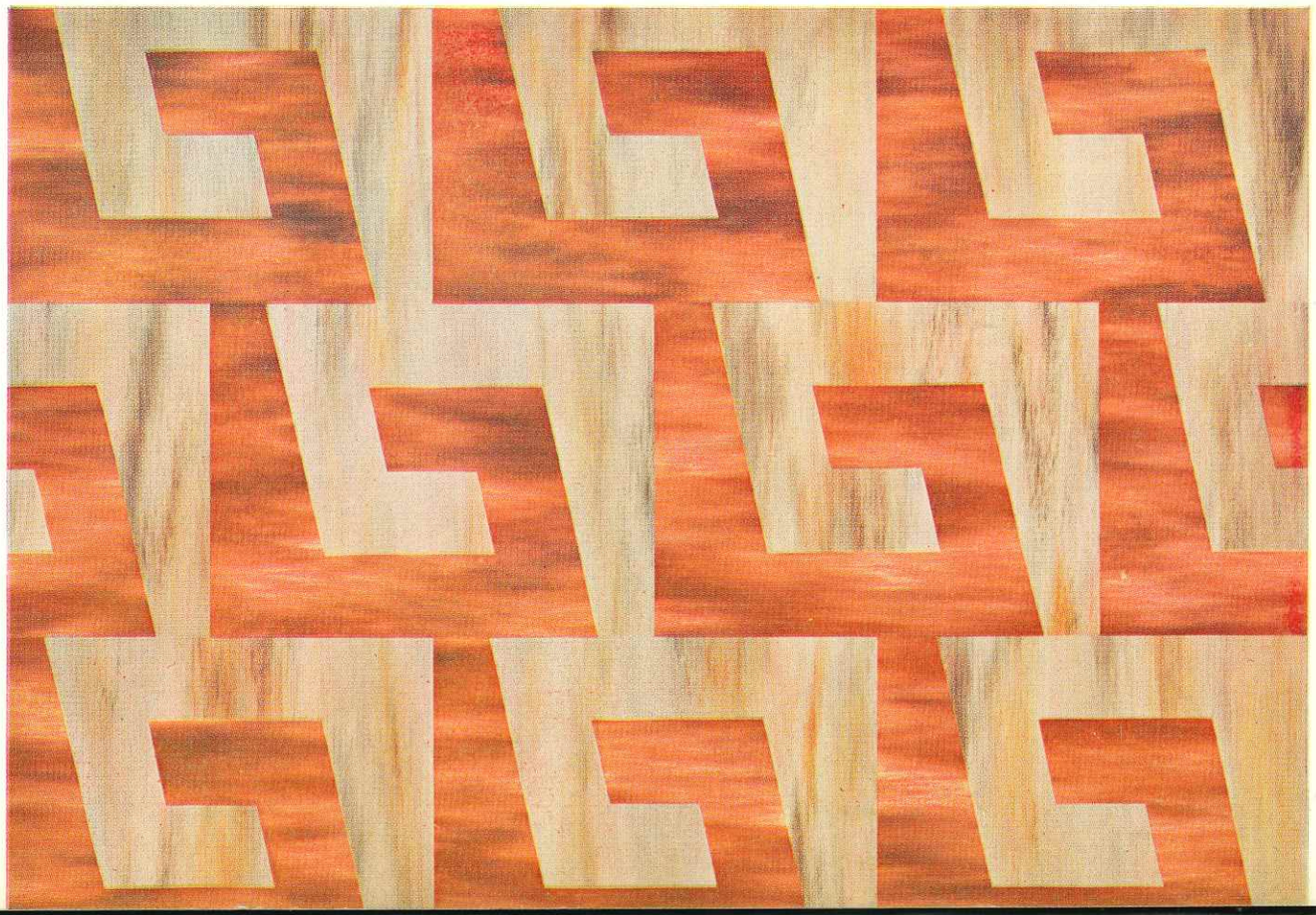
Originals
inlaid linoleum ☆☆☆ Three Star Weight Patterns Shown 1/5 Reduction

C-0223
Ramona Rose

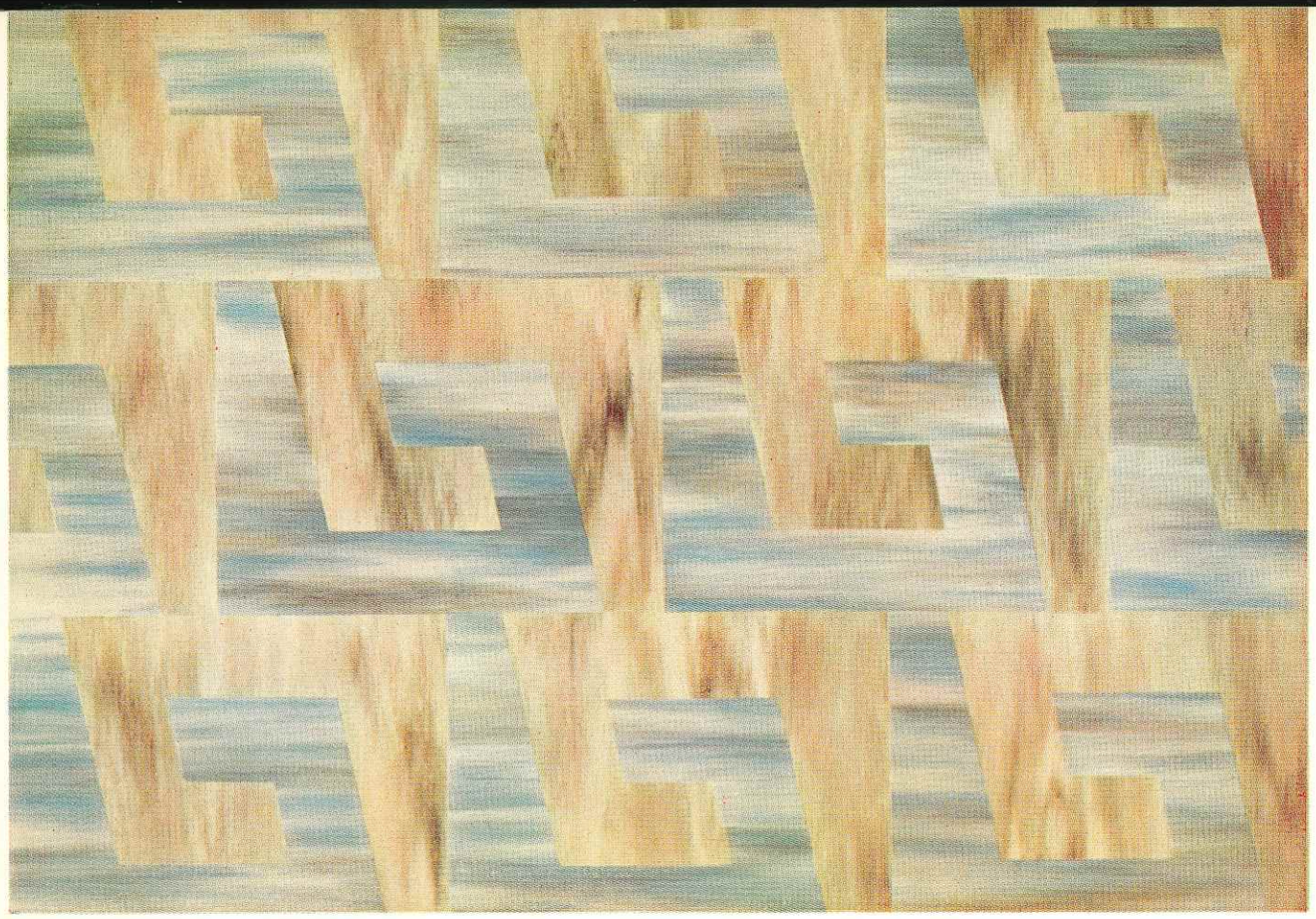


C-0230
Nob Hill Sable

Pabco California
soil-sealed



C-0231
Cable Car Red



C-0232
Sea Cliff Blue

Originals
inlaid linoleum ☆☆☆ Three Star Weight Patterns Shown 1/5 Reduction

C-0233
Twin Peaks Green

Pabco Tanbark

soil-sealed inlaid linoleum

☆☆☆ Three Star Weight

Pattern Shown 1/5 Reduction

8100

8800

Patterns Shown 1/4 Reduction

Pabco Florentine

soil-sealed inlaid linoleum

☆☆☆ Three Star Weight

8801

8802

Pabco
soil-sealed

8803

8804

Florentine
inlaid linoleum

☆☆☆ Three Star Weight Patterns Shown 1/4 Reduction

8805

Pabco Florentine

soil-sealed inlaid linoleum

☆☆☆ Three Star Weight

Pattern Shown 1/4 Reduction

8806

8505 – ☆☆☆
6505 – ☆☆

Patterns Shown 1/4 Reduction

Pabco Onyxtone

soil-sealed inlaid linoleum

☆☆☆ Three Star Weight ☆☆ Two Star Weight

8513 – ☆☆☆
6513 – ☆☆

8515 – ☆☆☆
6515 – ☆☆

Pabco
soil-sealed

8521 – ☆☆☆
6521 – ☆☆

8524 – ☆☆☆
6524 – ☆☆

Onyxtone
inlaid linoleum

☆☆☆ Three Star Weight ☆☆ Two Star Weight Patterns Shown 1/4 Reduction

8526 – ☆☆☆

8529 – ☆☆☆
6529 – ☆☆

Pabco
soil-sealed

8532 – ☆☆☆
6532 – ☆☆

8533 – ☆☆☆
6533 – ☆☆

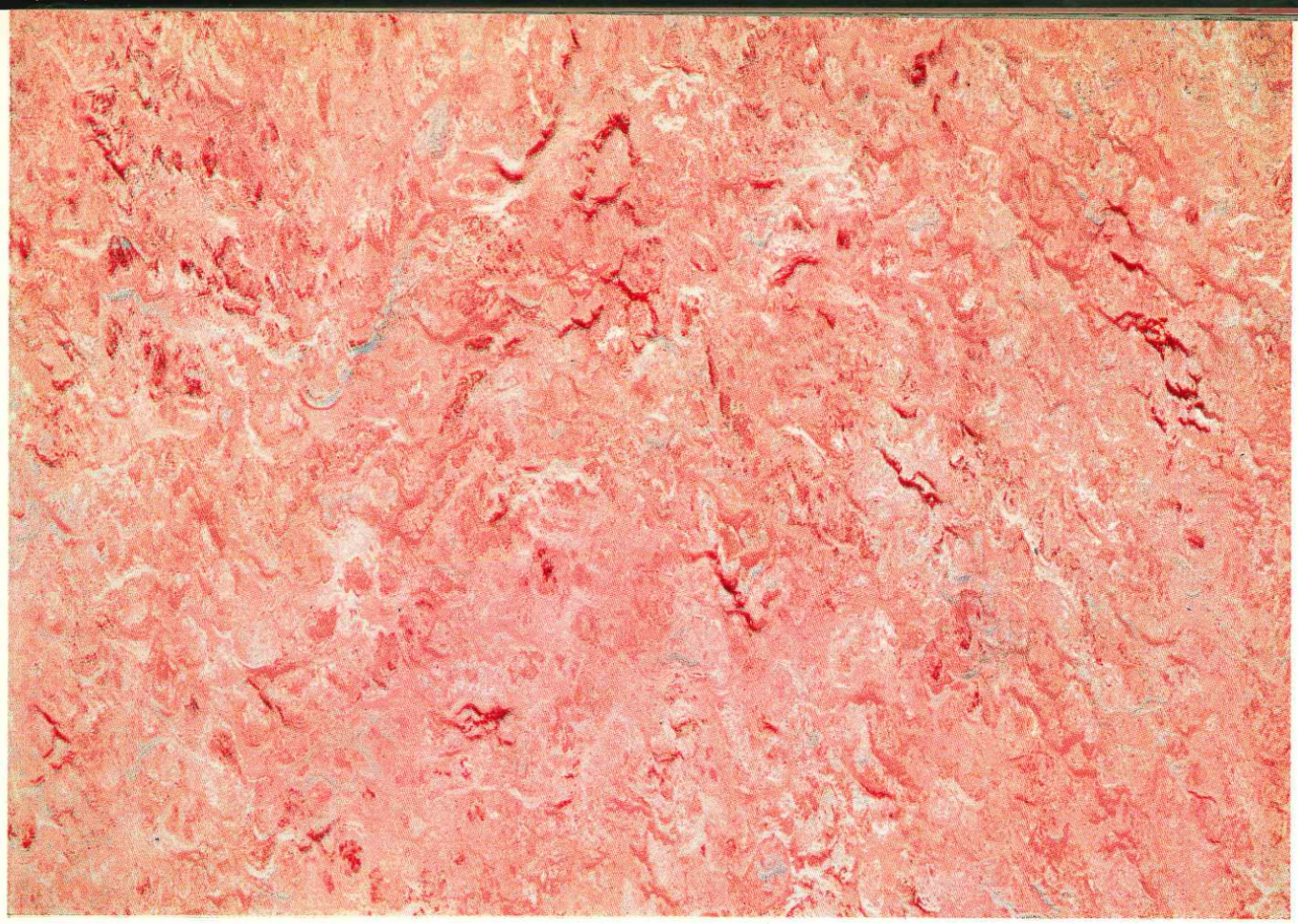
Onyxtone
inlaid linoleum

☆☆☆ Three Star Weight ☆☆ Two Star Weight Patterns Shown 1/4 Reduction

8534 – ☆☆☆
6534 – ☆☆

Pabco
soil-sealed

8535 – ☆☆☆
6535 – ☆☆



8536 – ☆☆☆

Onyxtone
inlaid linoleum

☆☆☆ Three Star Weight ☆☆ Two Star Weight Patterns Shown 1/4 Reduction

8551 – ☆☆☆
6551 – ☆☆

8562 – ☆☆☆
6562 – ☆☆

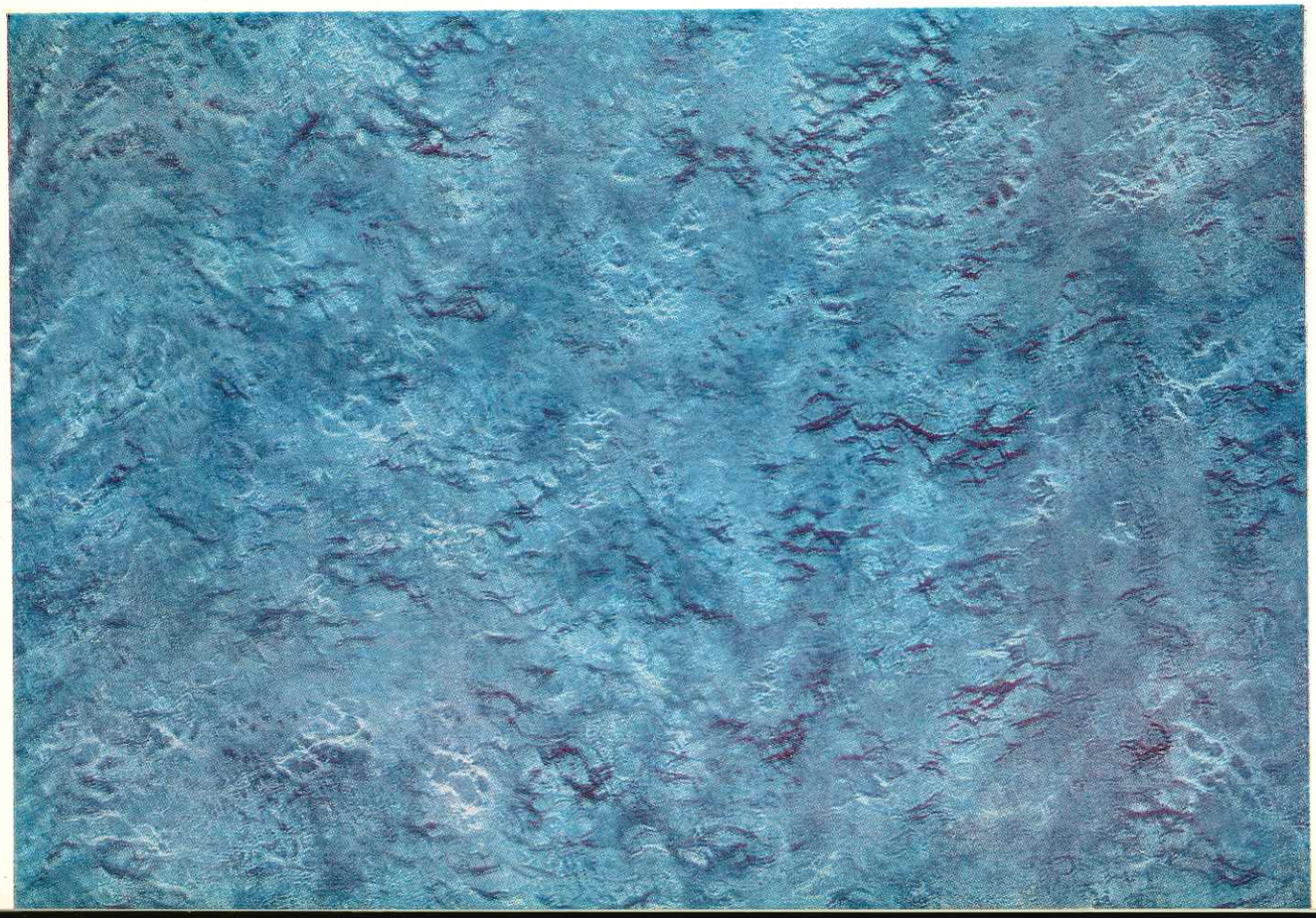
Pabco
soil-sealed

8563 – ☆☆☆
6563 – ☆☆

8572 – ☆☆☆
6572 – ☆☆

Onyxtone
inlaid linoleum

☆☆☆ Three Star Weight ☆☆ Two Star Weight Patterns Shown 1/4 Reduction



8573 – ☆☆☆

A wide choice of smart

Pabco FLOOR TILES

for the young in heart

1610

1611

1612

1613

1614

1616

1617

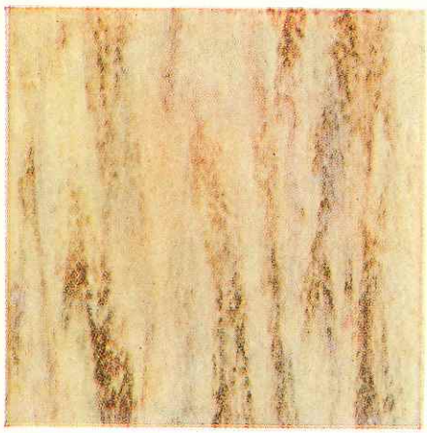
1618

unique...

Pabco

FLORON PLASTIC TILE

(Standard Weight) Actual Tiles 9" x 9"



1619

1620

1621

Pabco Heavyweight FLORON PLASTIC TILE

1650 Heavy (1/8") Gauge

1651 Heavy (1/8") Gauge

1652 Heavy (1/8") Gauge

1653 Heavy (1/8") Gauge

1656 Heavy (1/8") Gauge

1659 Heavy (1/8") Gauge

Actual Tiles 9" x 9"

Pabco MIRACON RUBBER-PLASTIC TILE

1300 Heavy (1/8") Gauge

1301 Heavy (1/8") Gauge

1302 Heavy (1/8") Gauge

1303 Heavy (1/8") Gauge

1304 Heavy (1/8") Gauge

1305 Heavy (1/8") Gauge

1306 Heavy (1/8") Gauge

1307 Heavy (1/8") Gauge

Actual Tiles 9" x 9"

1000 Heavy (1/8") Gauge
1100 Standard (.080) Gauge
1400 4" Cove Base

1010 Heavy (1/8") Gauge
1110 Standard (.080) Gauge
1410 4" Cove Base

1020 Heavy (1/8") Gauge
1120 Standard (.080) Gauge
1420 4" Cove Base

1030 Heavy (1/8") Gauge
1130 Standard (.080) Gauge
1430 4" Cove Base

Pabco

Luxurious... RUBBER TILE in Two Weights

Actual Tiles 9" x 9"

NOTE: Pabco Rubber Tile distributed only in the following states: Arizona, Arkansas, California, Colorado, Idaho, Illinois, Iowa, Kansas, Minnesota, Missouri, Montana, Nebraska, Nevada, New Mexico, North Dakota, Oklahoma, Oregon, South Dakota, Texas, Utah, Washington, Wisconsin, Wyoming.

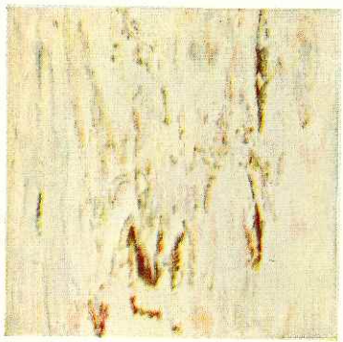
1031 Heavy (1/8") Gauge
1131 Standard (.080) Gauge
1431 4" Cove Base

1040 Heavy (1/8") Gauge
1140 Standard (.080) Gauge
1440 4" Cove Base

1041 Heavy (1/8") Gauge

1050 Heavy (1/8") Gauge
1150 Standard (.080) Gauge
***1450** 4" Cove Base

1060 Heavy (1/8") Gauge
1160 Standard (.080) Gauge
1460 4" Cove Base

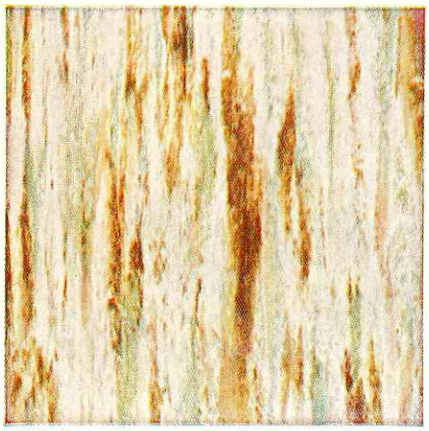


1061 Heavy (1/8") Gauge
1161 Standard (.080) Gauge
1461 4" Cove Base

1062 Heavy (1/8") Gauge
1162 Standard (.080) Gauge
1462 4" Cove Base

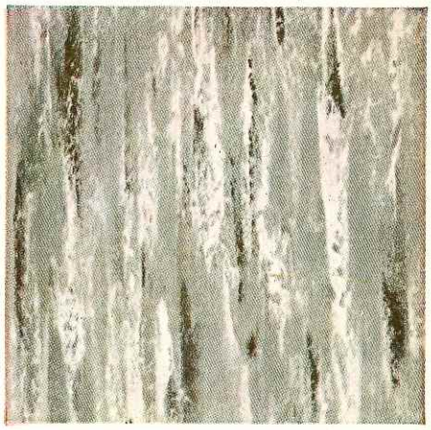
1071 Heavy (1/8") Gauge
1171 Standard (.080) Gauge
1471 4" Cove Base

*Solid Black Cove Base No. 1451



1500

1502



1504

1505

1506

Actual Tiles 9" x 9"

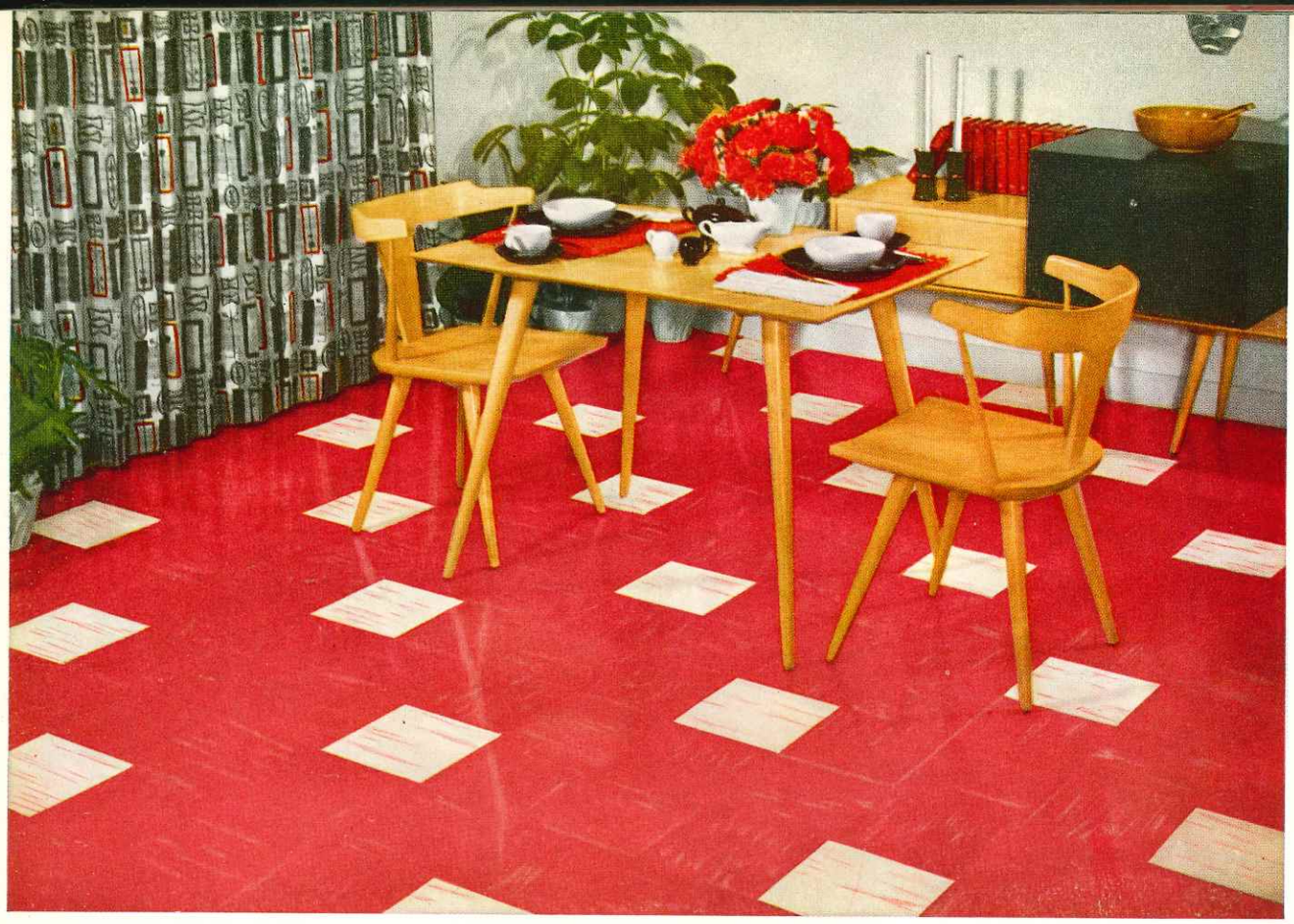
Pabco CALITONE ☆☆☆ 3-Star weight

soil-sealed linoleum tile

1507

1508

1509



Shown —
Pabco
Rubber Tile

Pabco BRUSHTONE ☆☆ 2-Star weight

soil-sealed linoleum tile

Actual Tiles 9" x 9"

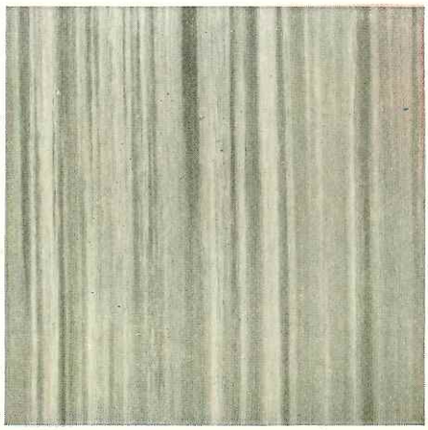
1700

1701

1702

1703

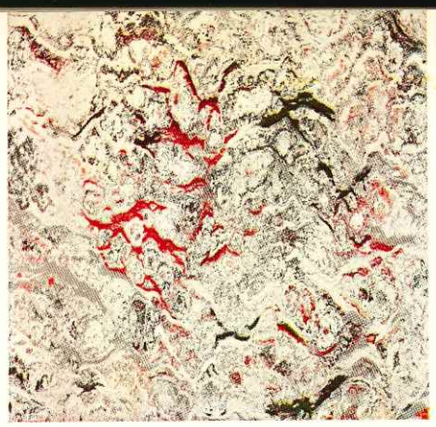
1704



1705

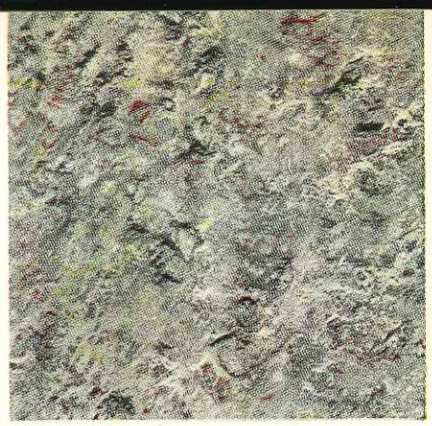
8603 – ☆☆☆

6603 – ☆☆



8613 – ☆☆☆

6613 – ☆☆



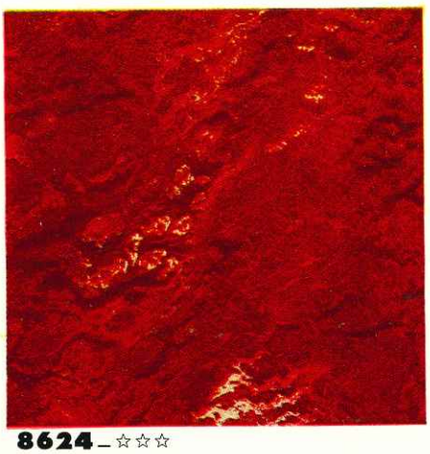
8621 – ☆☆☆

6621 – ☆☆

Pabco ONYXTONE *soil-sealed* LINOLEUM TILE

3-Star and 2-Star Weight . . .

Actual Tiles 9" x 9"



8624 – ☆☆☆

6624 – ☆☆

8629 – ☆☆☆

6629 – ☆☆

8632 – ☆☆☆

6632 – ☆☆

8651 – ☆☆☆

6651 – ☆☆

8662 – ☆☆☆

6662 – ☆☆

8663 – ☆☆☆

6663 – ☆☆

8672 – ☆☆☆

6672 – ☆☆

8673 – ☆☆☆

6673 – ☆☆

Colorful room size

Pabco PRINTZ RUGS

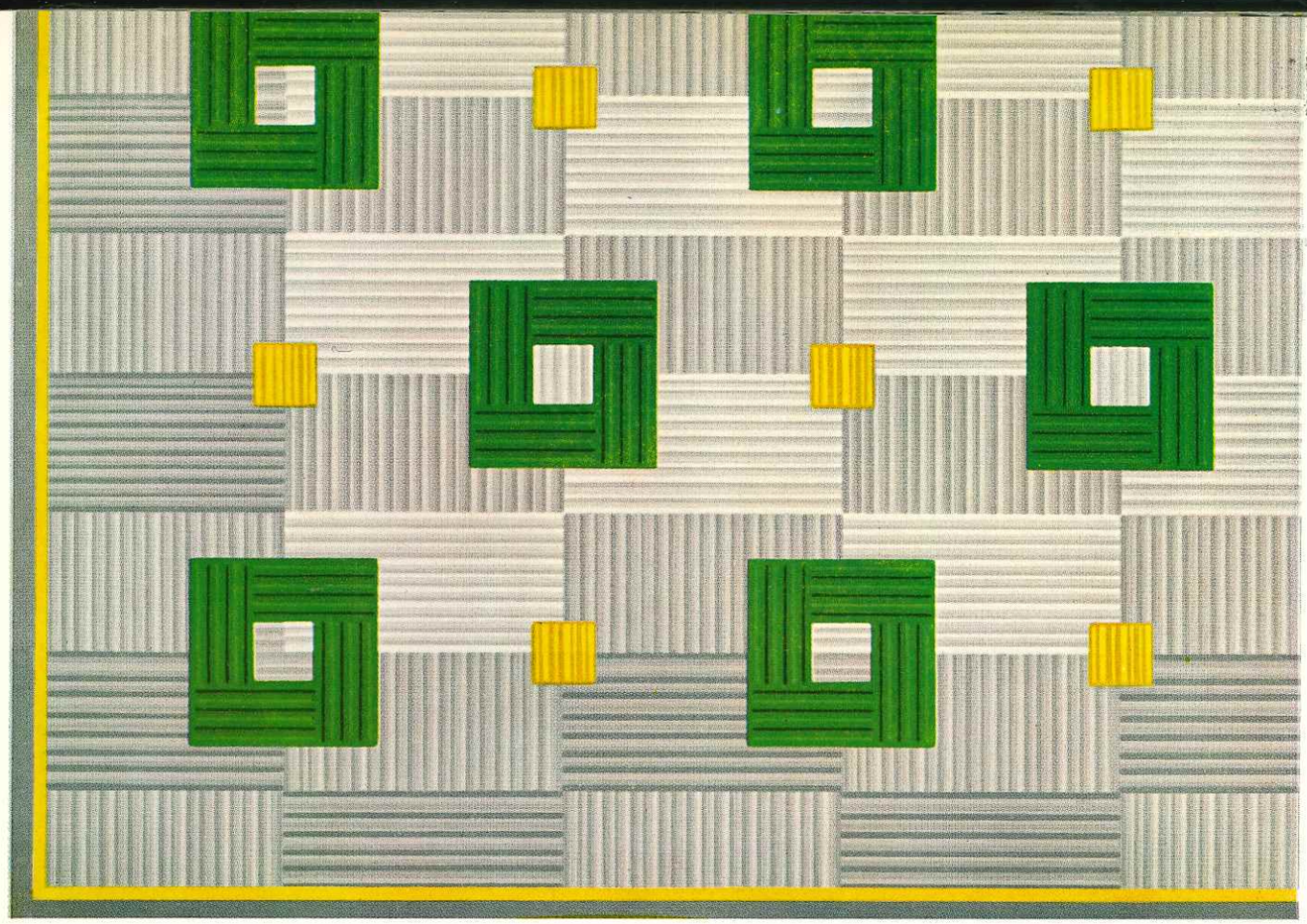
for the young in heart

9000
Guaranteed
for 5 Years

Patterns Shown 1/6 Reduction

Pabco PRINTZ RUGS

9004
Guaranteed
for 5 Years

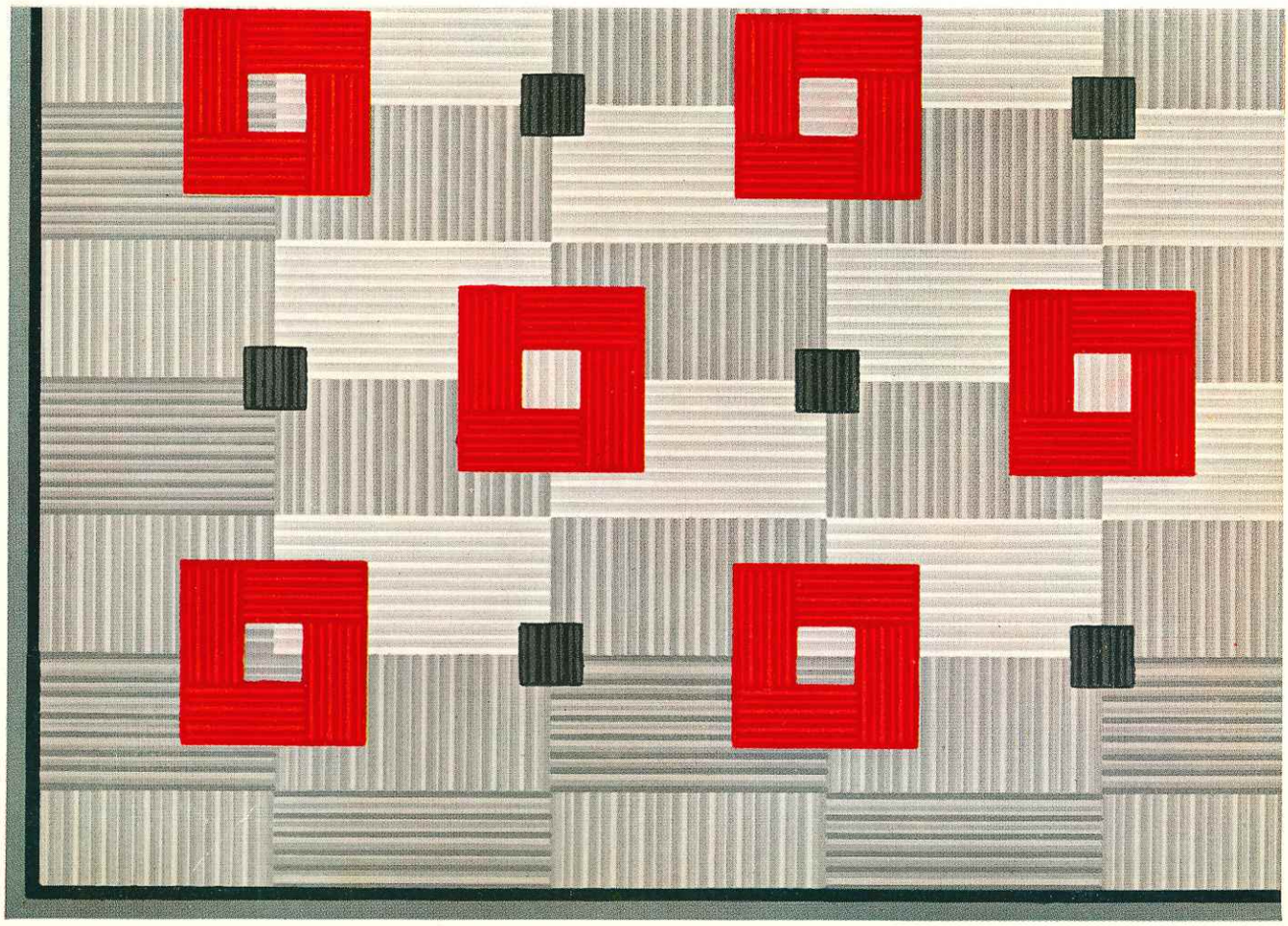


9250
Guaranteed
for 5 Years

guaranty 5

Heavyweight — Printed Enamel with Stainless Sheen Surface

6 x 9 7½ x 9 9 x 10½ 9 x 12 9 x 15



9251
Guaranteed
for 5 Years

9300
Guaranteed
for 5 Years

Patterns Shown 1/6 Reduction

Pabco PRINTZ RUGS

9301
Guaranteed
for 5 Years

9320
Guaranteed
for 5 Years

guaranty 5

Heavyweight—Printed Enamel with Stainless Sheen Surface

6 x 9 7½ x 9 9 x 10½ 9 x 12 9 x 15

9321
Guaranteed
for 5 Years

9322
Guaranteed
for 5 Years

6x9 7½x9 9x10½ 9x12 9x15

Pattern Shown 1/6 Reduction

Pabco PRINTZ RUGS *guaranty 5*

Heavyweight—Printed Enamel with Stainless Sheen Surface

Styled for Tomorrow—Practical Today

Decorating around maple and chintz? Want to point up ultra-modern things? Or need to perk up furniture odds and ends? Here, in GUARANTY RUGS, you'll find just the pattern and color for any room. No bother, all ready to bring home in individual tube cartons. Simply unroll, and you've redecorated. Here's fresh style and sparkle for that playroom, dining, sunroom, youngsters' room or vacation cabin. Nearly carefree because Pabco's "Stainless Sheen" surface gleams with only an occasional mop-up. The quality so good that Pabco guarantees it for FIVE whole years!

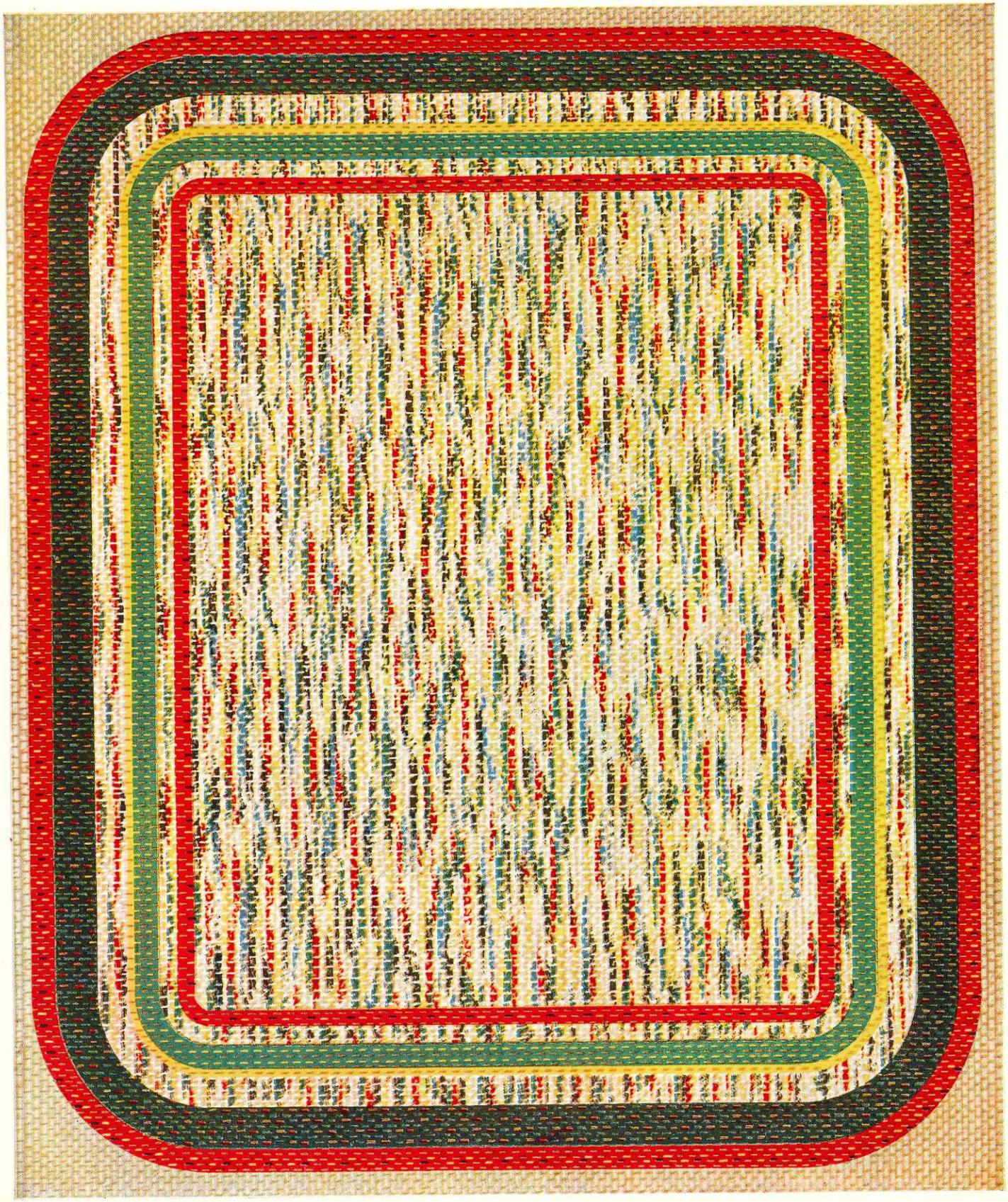
Pabco PRINTZ RUGS *guaranty 5*

9330
Guaranteed
for 5 Years

Heavyweight—Printed Enamel with Stainless Sheen Surface

6x9 7½x9 9x10½ 9x12 9x15

Pattern Shown 1/12 Reduction



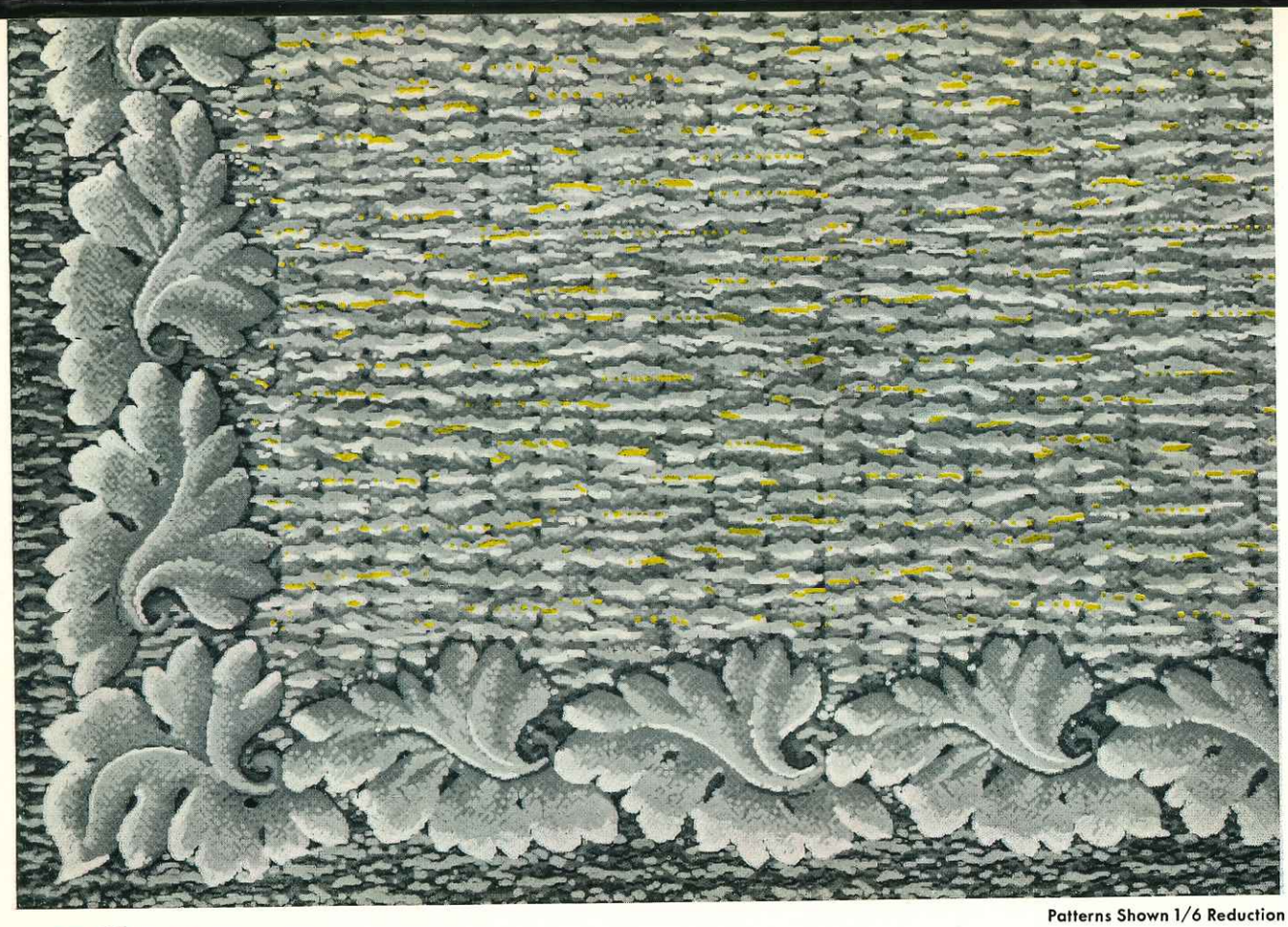
Pabco PRINTZ RUGS *guaranty 5*

9331
Guaranteed
for 5 Years

Heavyweight—Printed Enamel with Stainless Sheen Surface

6x9 7½x9 9x10½ 9x12 9x15

Pattern Shown 1/12 Reduction



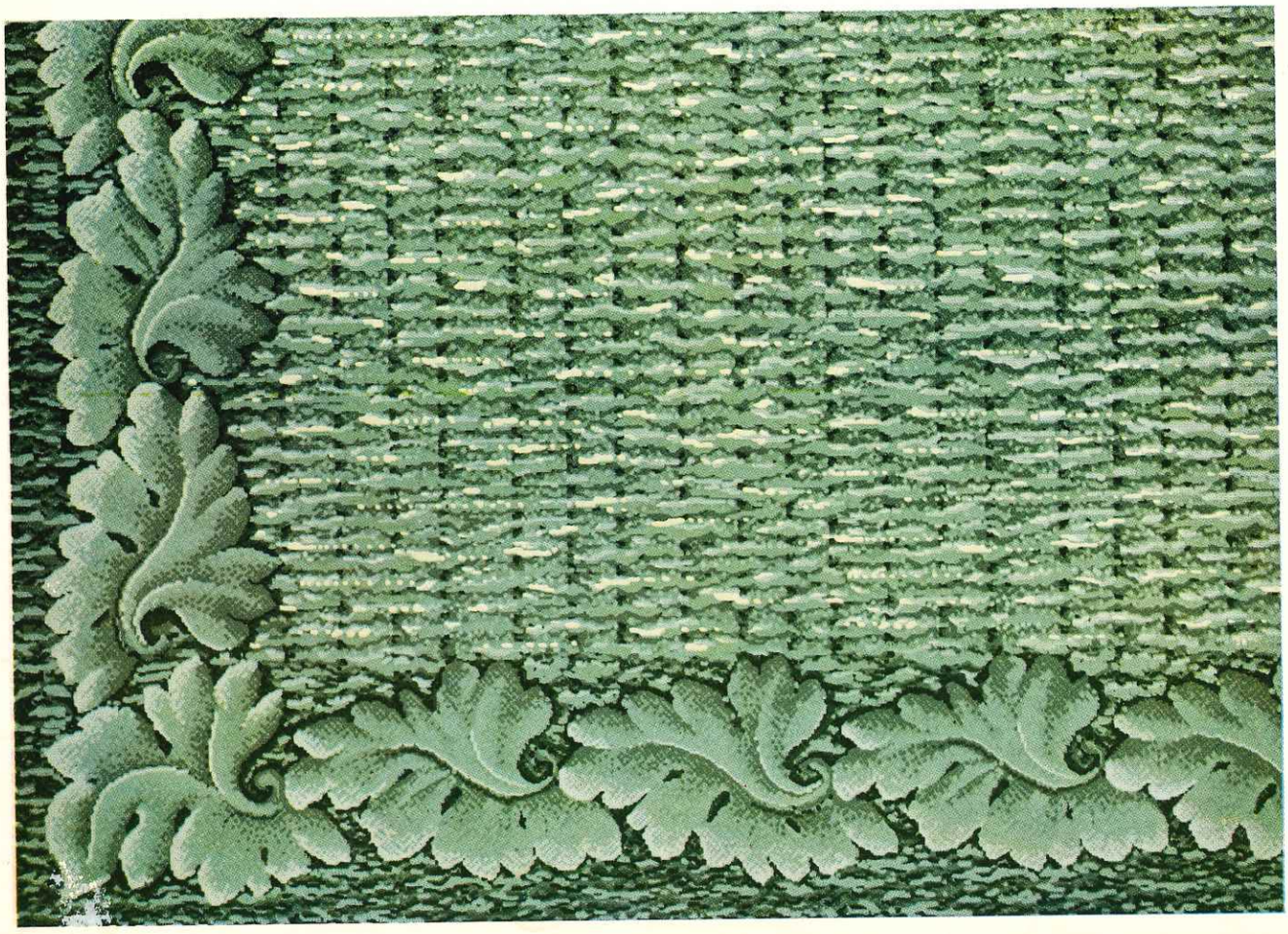
9420
Guaranteed
for 5 Years

Patterns Shown 1/6 Reduction

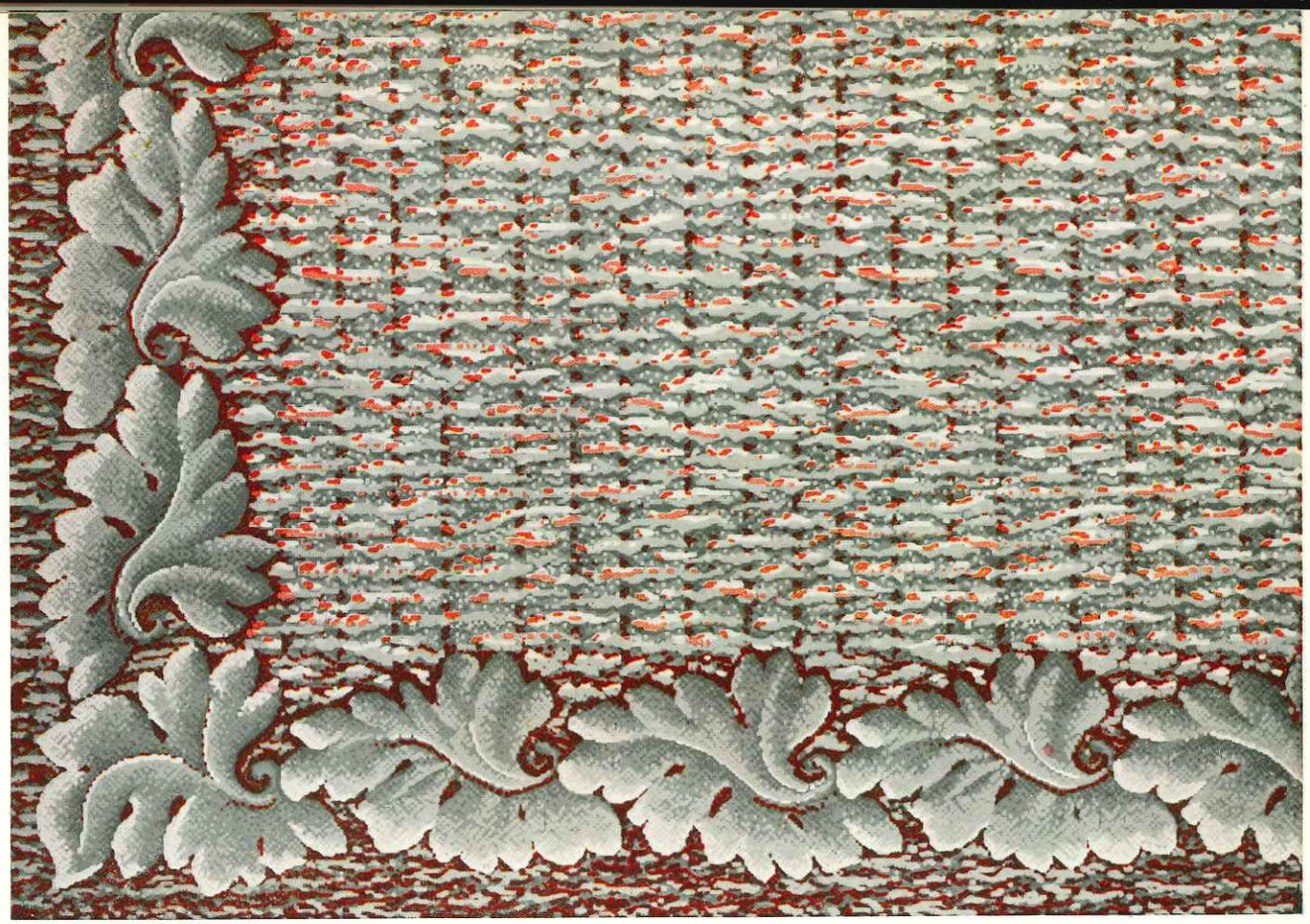
Pabco PRINTZ RUGS *guaranty 5*

Heavyweight—Printed Enamel with Stainless Sheen Surface

6x9 7½x9 9x10½ 9x12 9x15 12x12 12x15



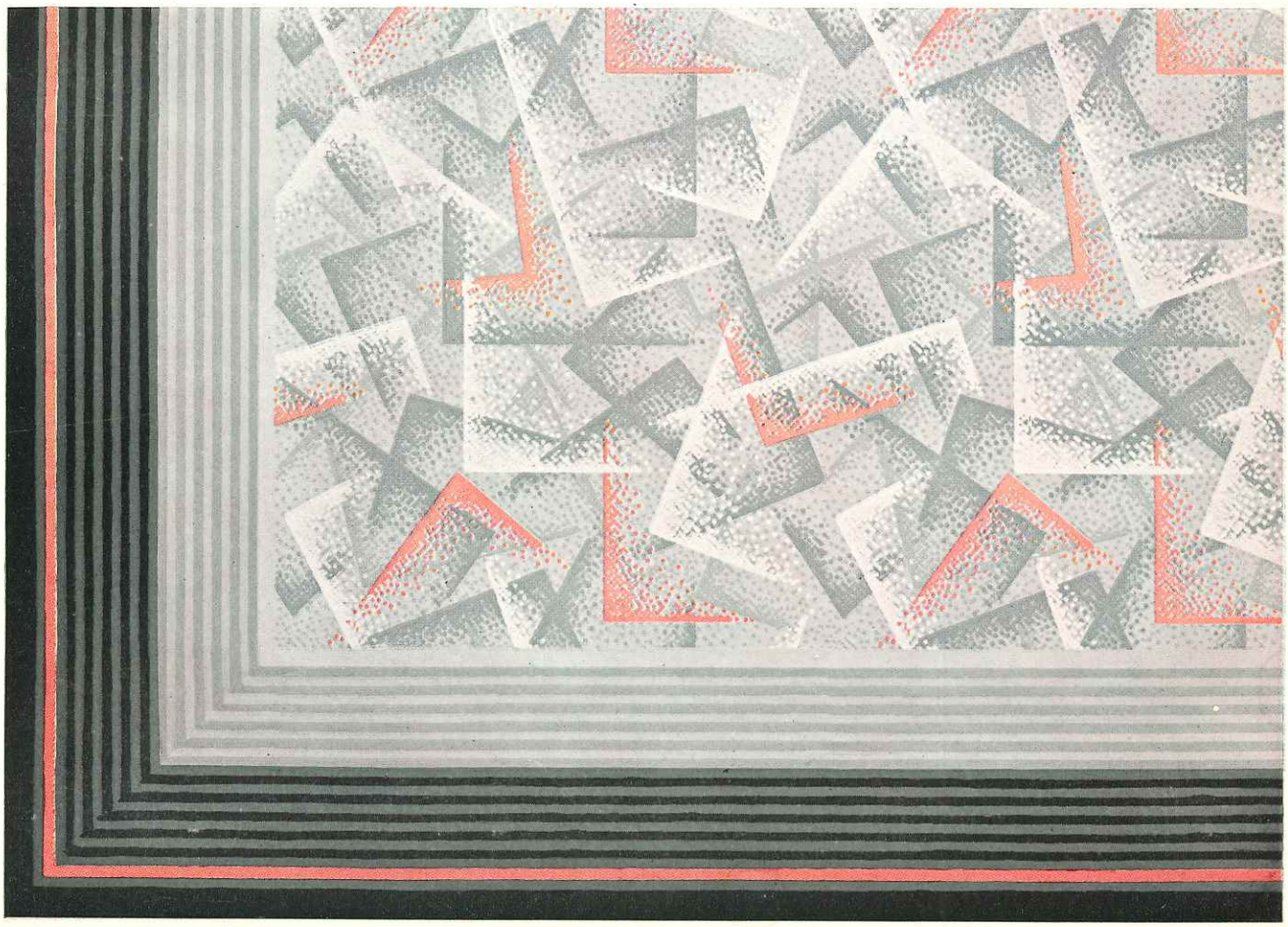
9421
Guaranteed
for 5 Years



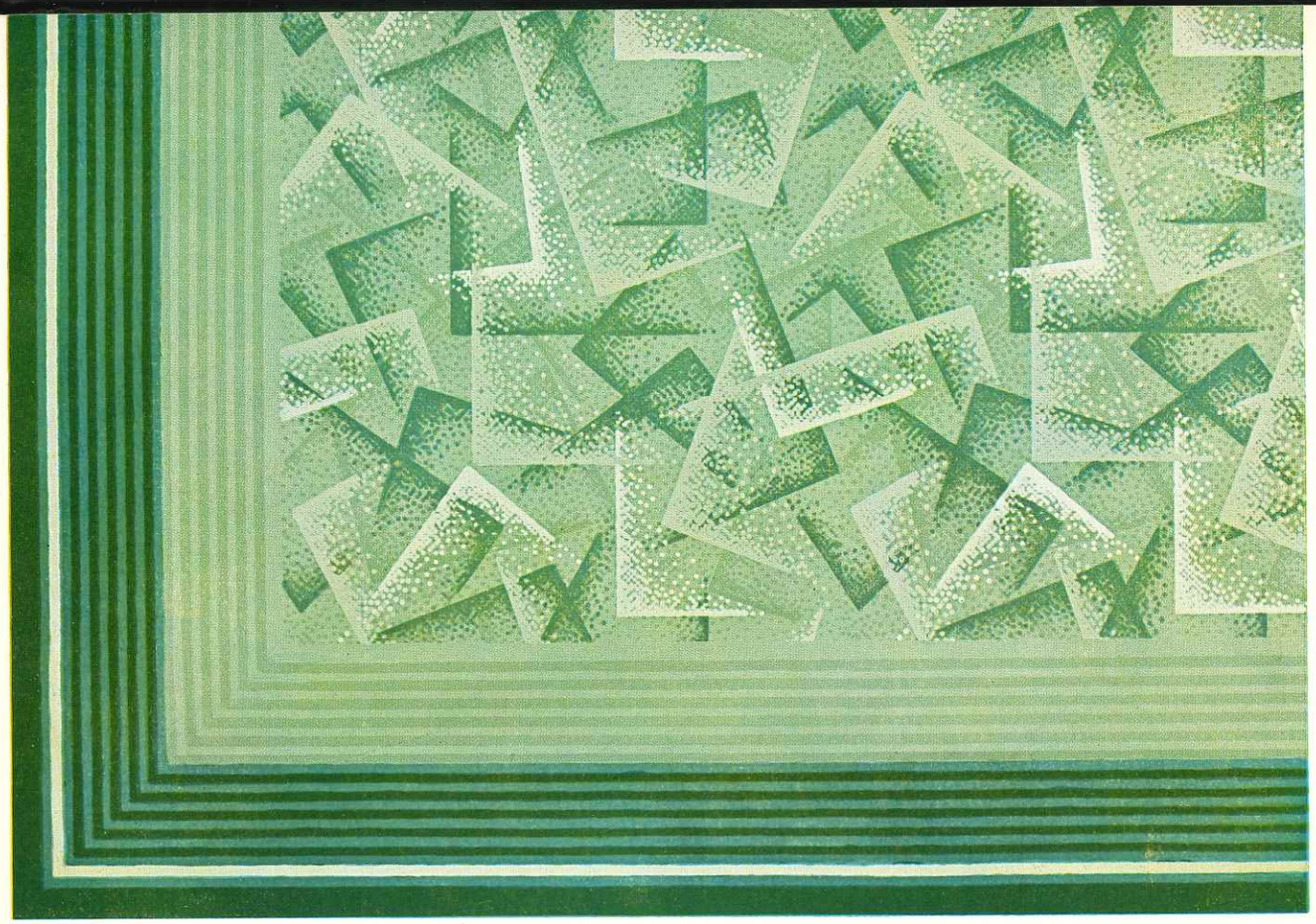
***9422**
Guaranteed
for 5 Years

Patterns Shown 1/6 Reduction

Pabco PRINTZ RUGS



9450
Guaranteed
for 5 Years

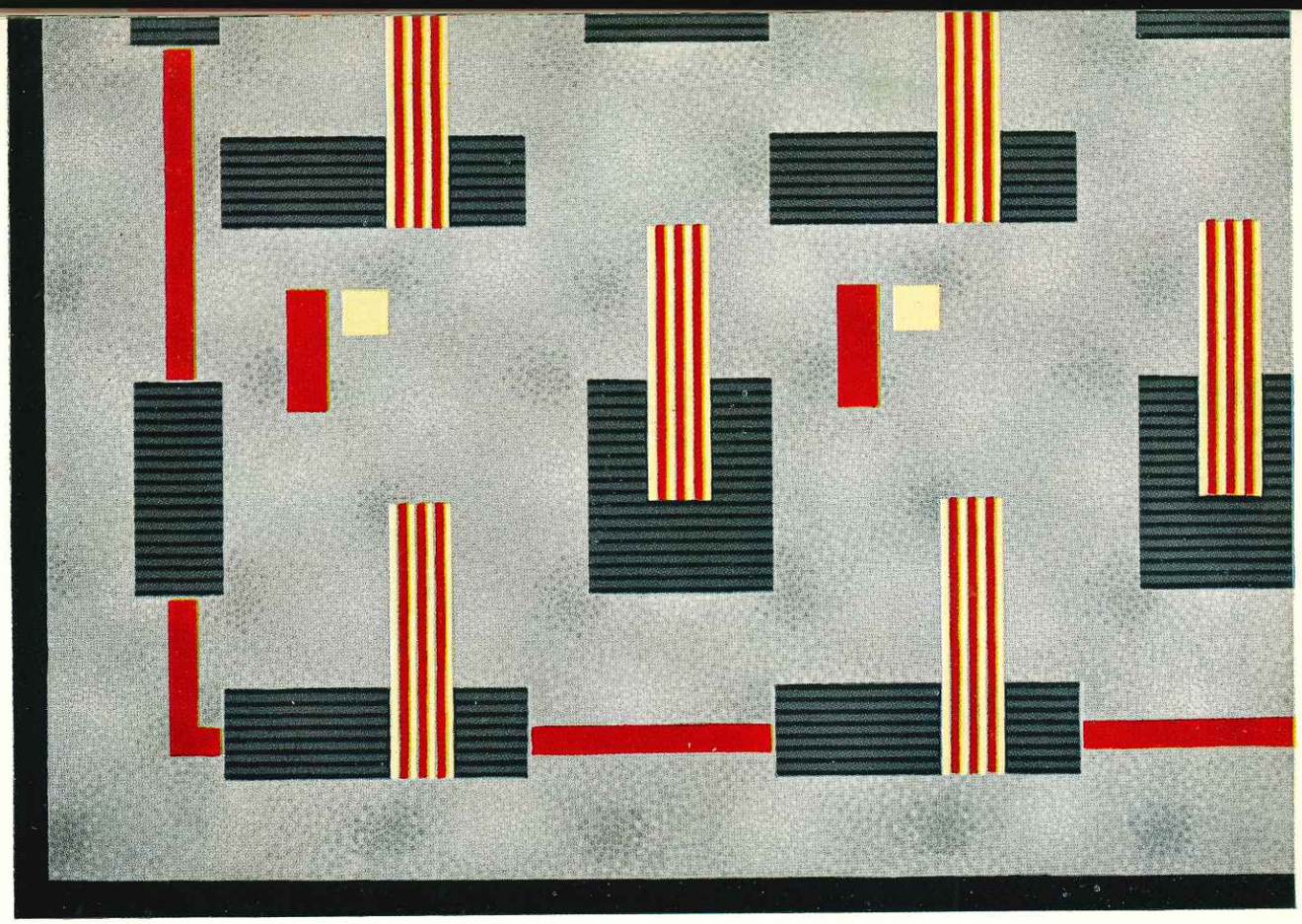


9451
Guaranteed
for 5 Years

guaranty 5

Heavyweight — Printed Enamel with Stainless
Sheen Surface 6x9 7½x9 9x10½
9x12 9x15 — * Also 12x12 12x15

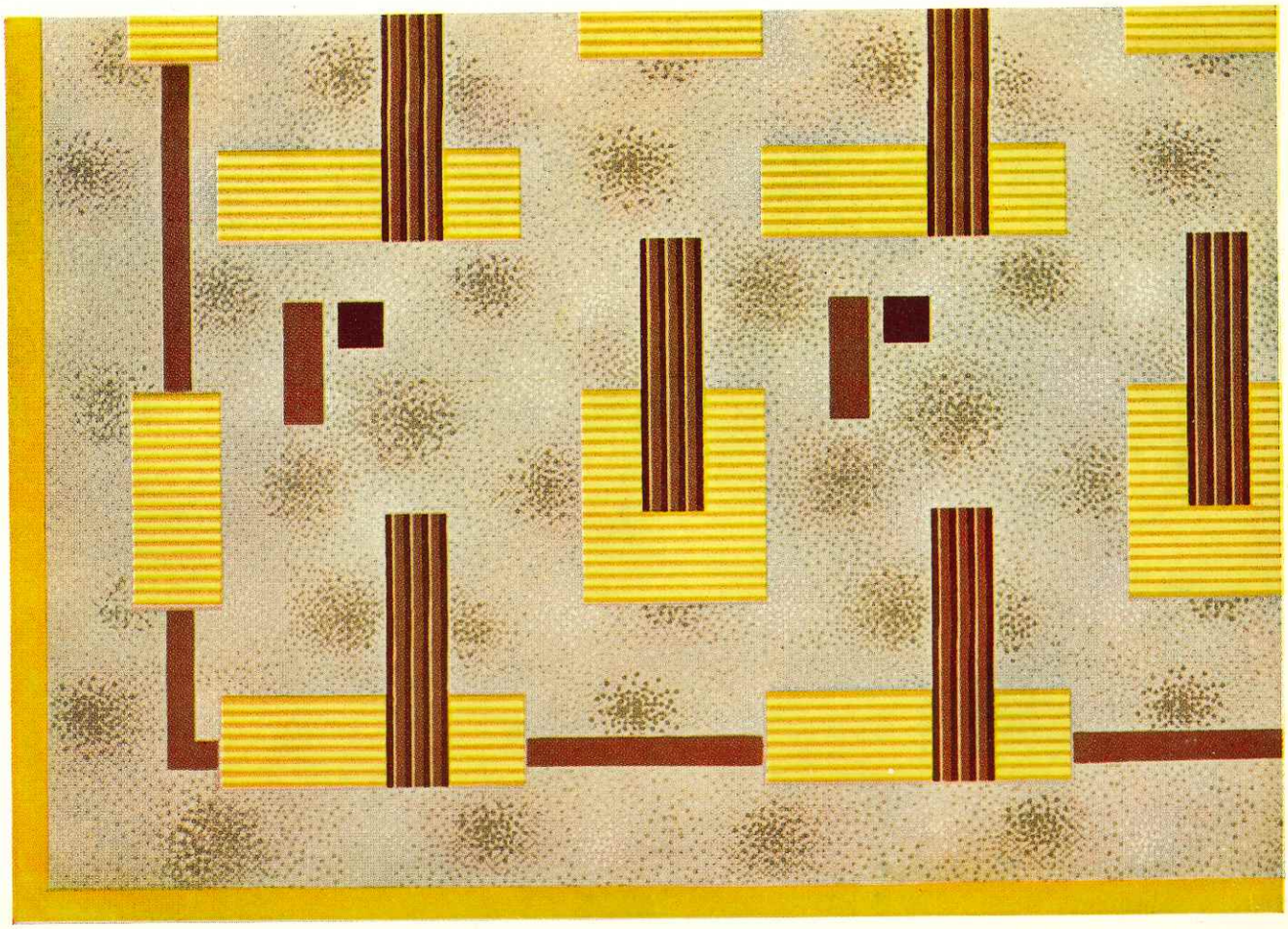
9452
Guaranteed
for 5 Years



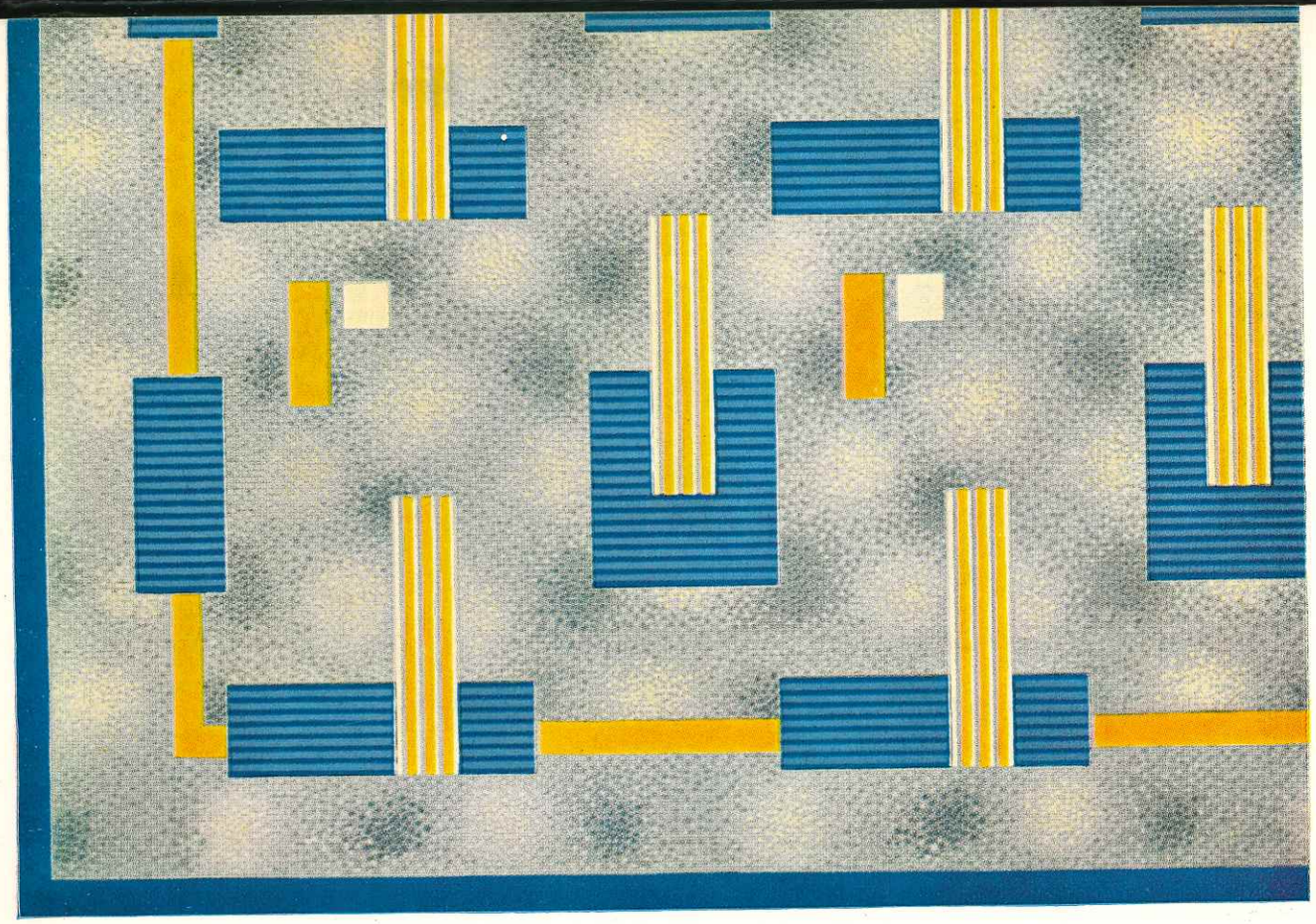
9460
Guaranteed
for 5 Years

Patterns Shown 1/6 Reduction

Pabco PRINTZ RUGS



9461
Guaranteed
for 5 Years



9462
Guaranteed
for 5 Years

guaranty 5

Heavyweight — Printed Enamel with Stainless
Sheen Surface 12x12 12x15 Only

9470
Guaranteed
for 5 Years

****9471**
Guaranteed
for 5 Years

Patterns Shown 1/6 Reduction

Pabco PRINTZ RUGS

****9472**
Guaranteed
for 5 Years

9480
Guaranteed
for 5 Years

guaranty 5

Heavyweight—Printed Enamel with Stainless
Sheen Surface 6x9 7½x9 9x10½ 9x12
9x15—* *12x12 12x15 Only

9481
Guaranteed
for 5 Years

9482
Guaranteed
for 5 Years

Pattern Shown 1/6 Reduction

Pabco PRINTZ RUGS *guaranty 5*

Heavyweight—Printed Enamel with Stainless Sheen Surface

6x9 7½x9 9x10½ 9x12 9x15

Pattern Shown 1/12 Reduction

9500
Guaranteed
for 5 Years

Pabco PRINTZ RUGS *guaranty 5*

Heavyweight—Printed Enamel with Stainless Sheen Surface

6x9 7½x9 9x10½ 9x12 9x15

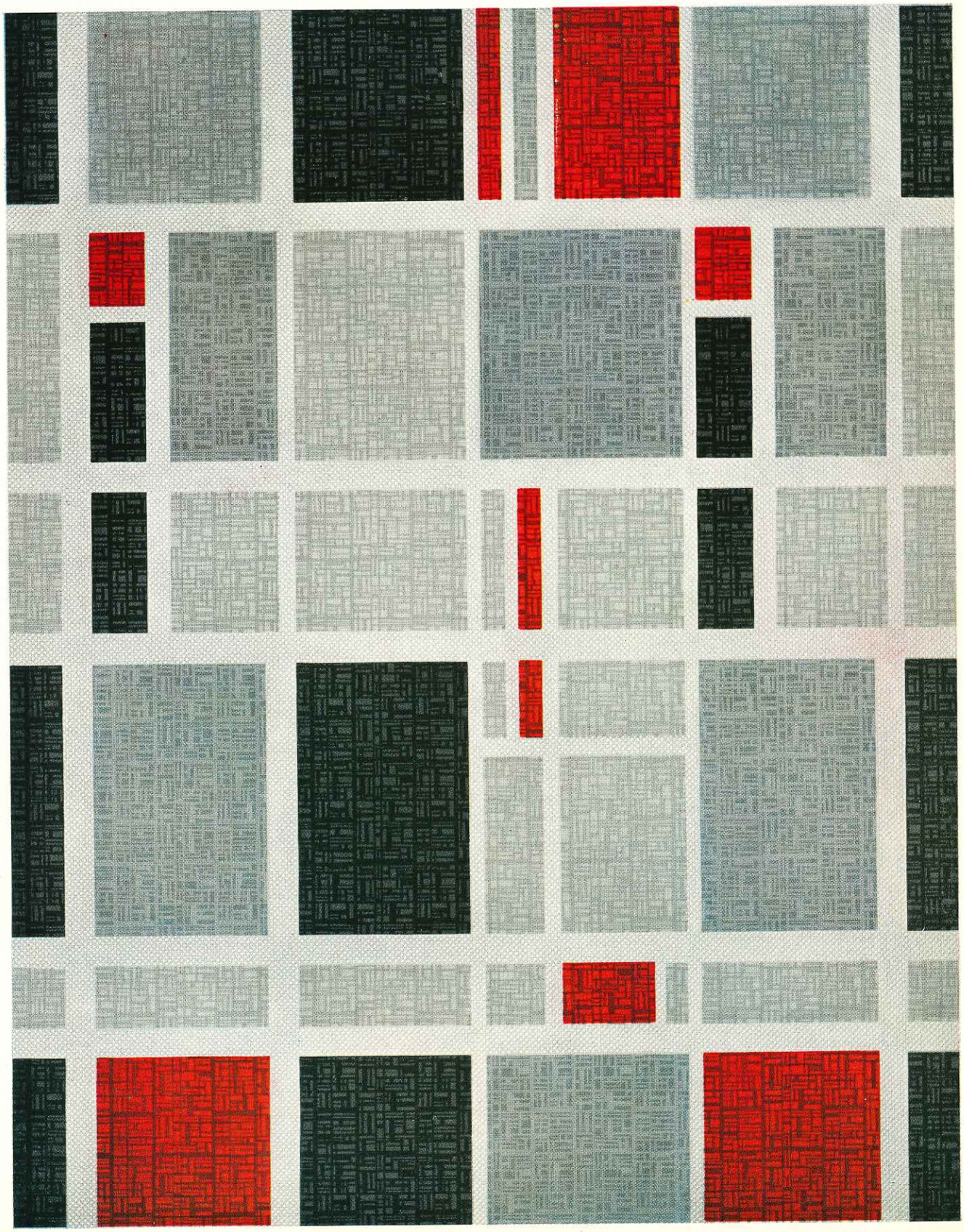
Pabco PRINTZ RUGS *guaranty 5*

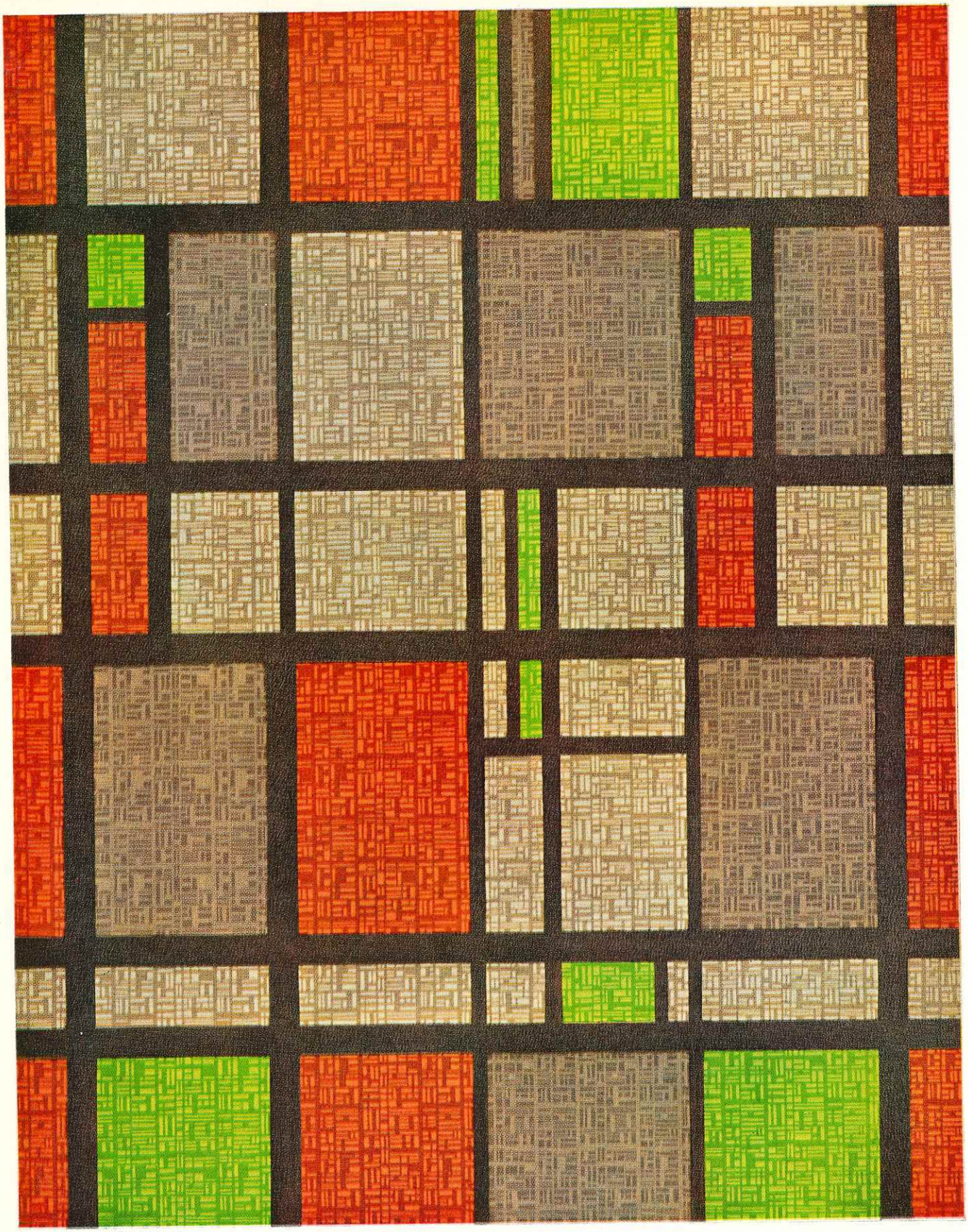
Heavyweight—Printed Enamel with Stainless Sheen Surface

6x9 7½x9 9x10½ 9x12 9x15

Pattern Shown 1/12 Reduction

9510
Guaranteed
for 5 Years





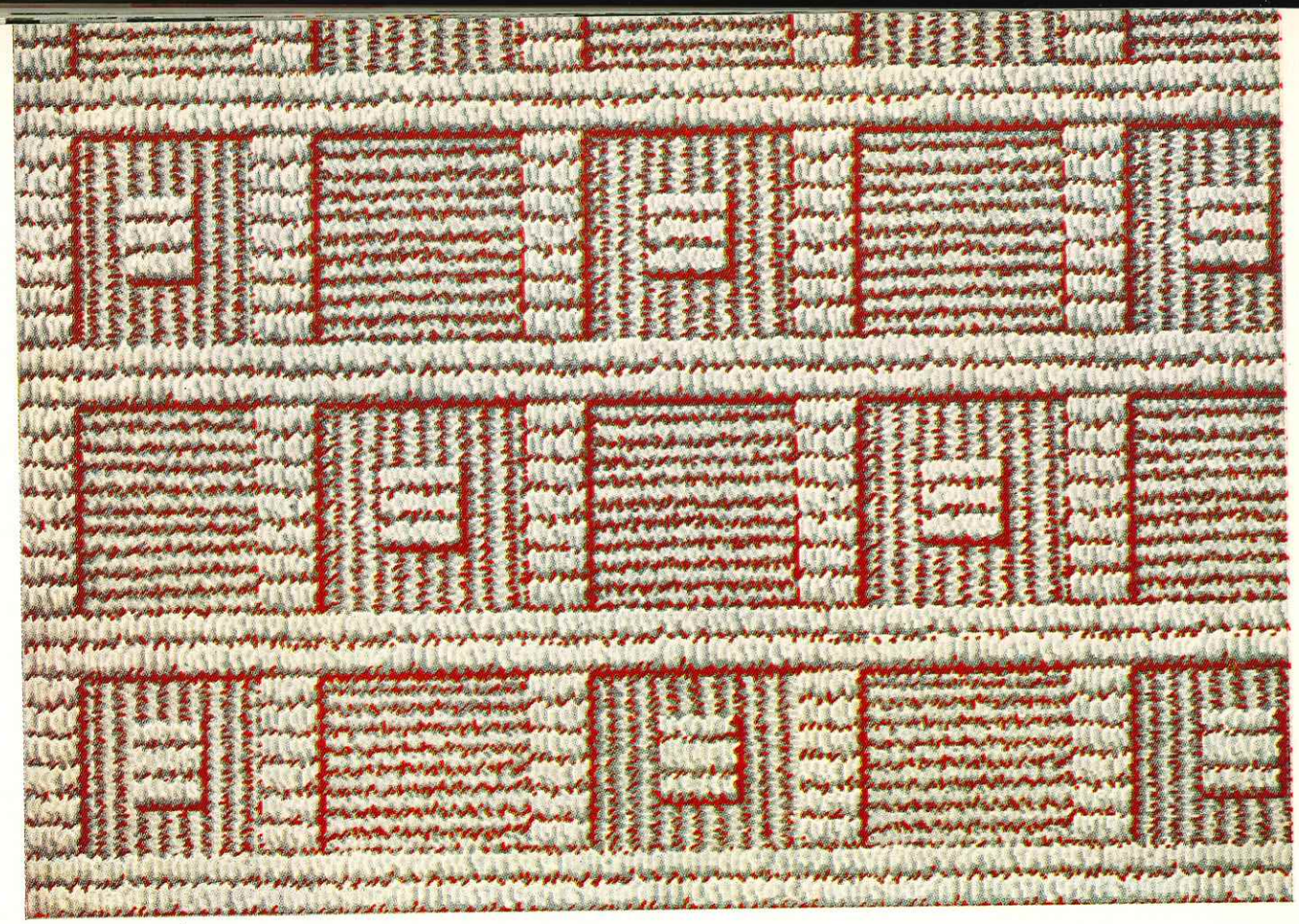
9511
Guaranteed
for 5 Years

Pattern Shown 1/12 Reduction

Pabco PRINTZ RUGS *guaranty 5*

Heavyweight—Printed Enamel with Stainless Sheen Surface

6x9 7½x9 9x10½ 9x12 9x15



9902
Guaranteed
for 5 Years

Patterns Shown 1/6 Reduction

Pabco PRINTZ RUGS

9971
Guaranteed
for 5 Years

9973
Guaranteed
for 5 Years

guaranty 5

Heavyweight — Printed Enamel with Stainless Sheen Surface

6 x 9 7½ x 9 9 x 10½ 9 x 12 9 x 15

9974
Guaranteed
for 5 Years

Pabco PRINTZ RUGS

golden gate

High in Style—Low on Budget

You're looking at room-size beauties called GOLDEN GATE RUGS. Quality-printed on "standard weight" felt base, these are somewhat lighter than Pabco Guaranty Rugs, so they're lighter-priced too. But you get all the style and color you expect from Pabco designers, plus a good-wearing durable enamel finish that's unmatched in the little-money field. Pick just the rug to spark the youngsters' room, or to brighten a summer cottage. Here's a practical floor for fun, for games, dancing, and a picnic for easy housekeeping too!

Pattern Shown 1/9 Reduction

Standard Weight—Printed Enamel Surface 9x12 Only

2000

2001

Patterns Shown 1/9 Reduction

Pabco PRINTZ RUGS *golden gate*

Standard Weight—Printed Enamel Surface 9x12 Only

2002

2400

Patterns Shown 1/9 Reduction

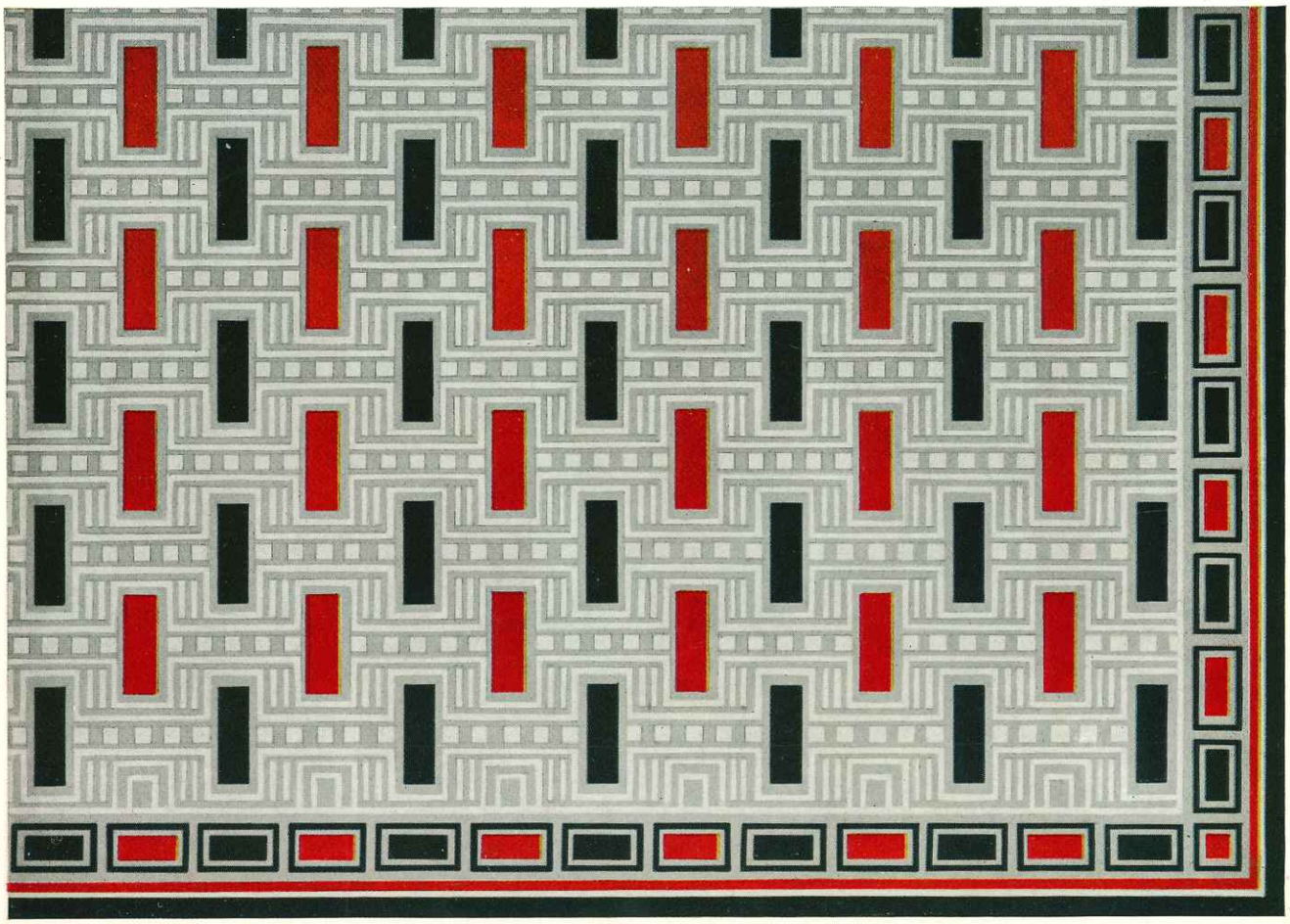
Pabco PRINTZ RUGS

2401

2402

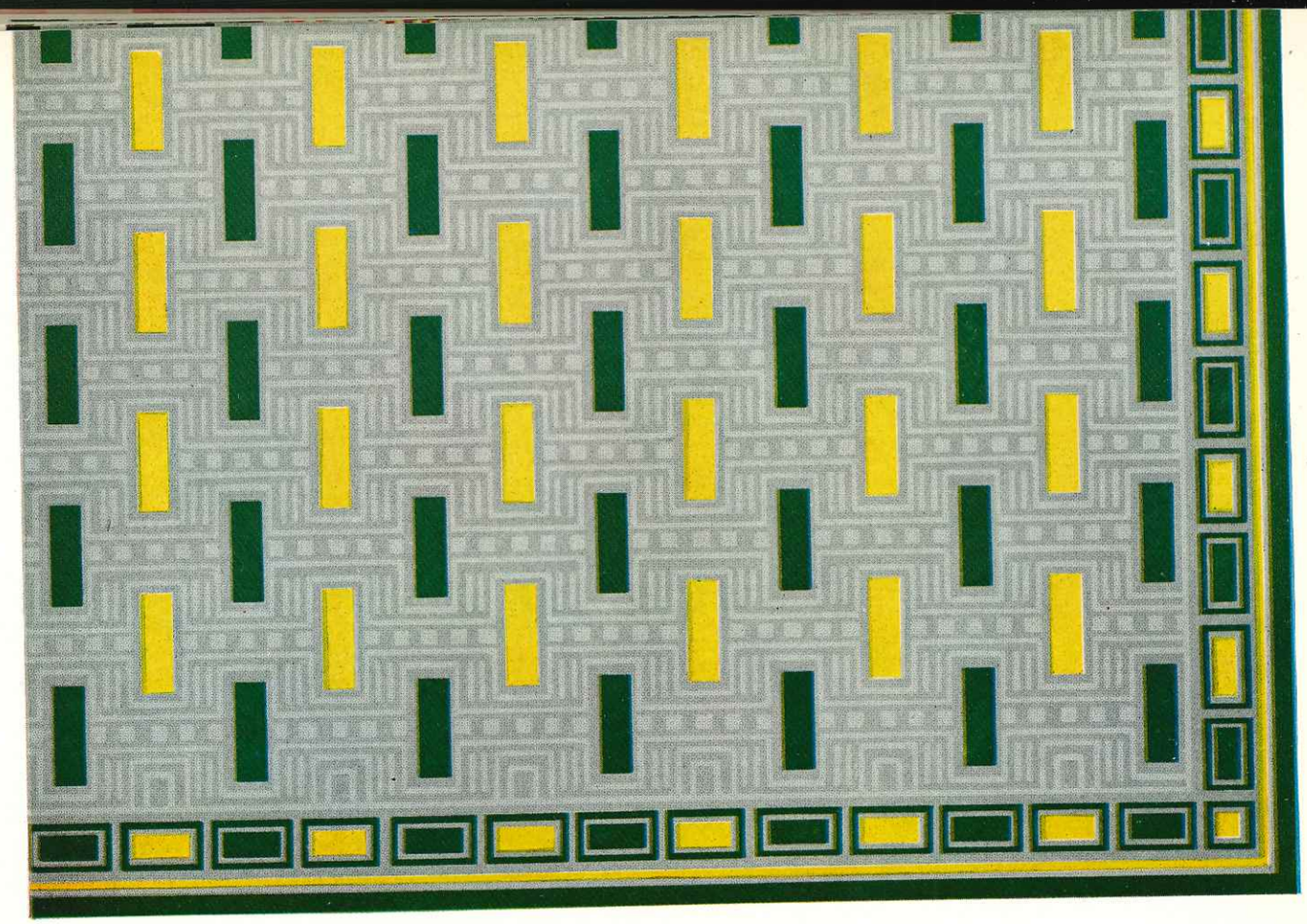
golden gate

Standard Weight — Printed Enamel Surface **9 x 12 Only**



2410

2411



Patterns Shown 1/9 Reduction

Pabco PRINTZ RUGS

2450

2451

golden gate

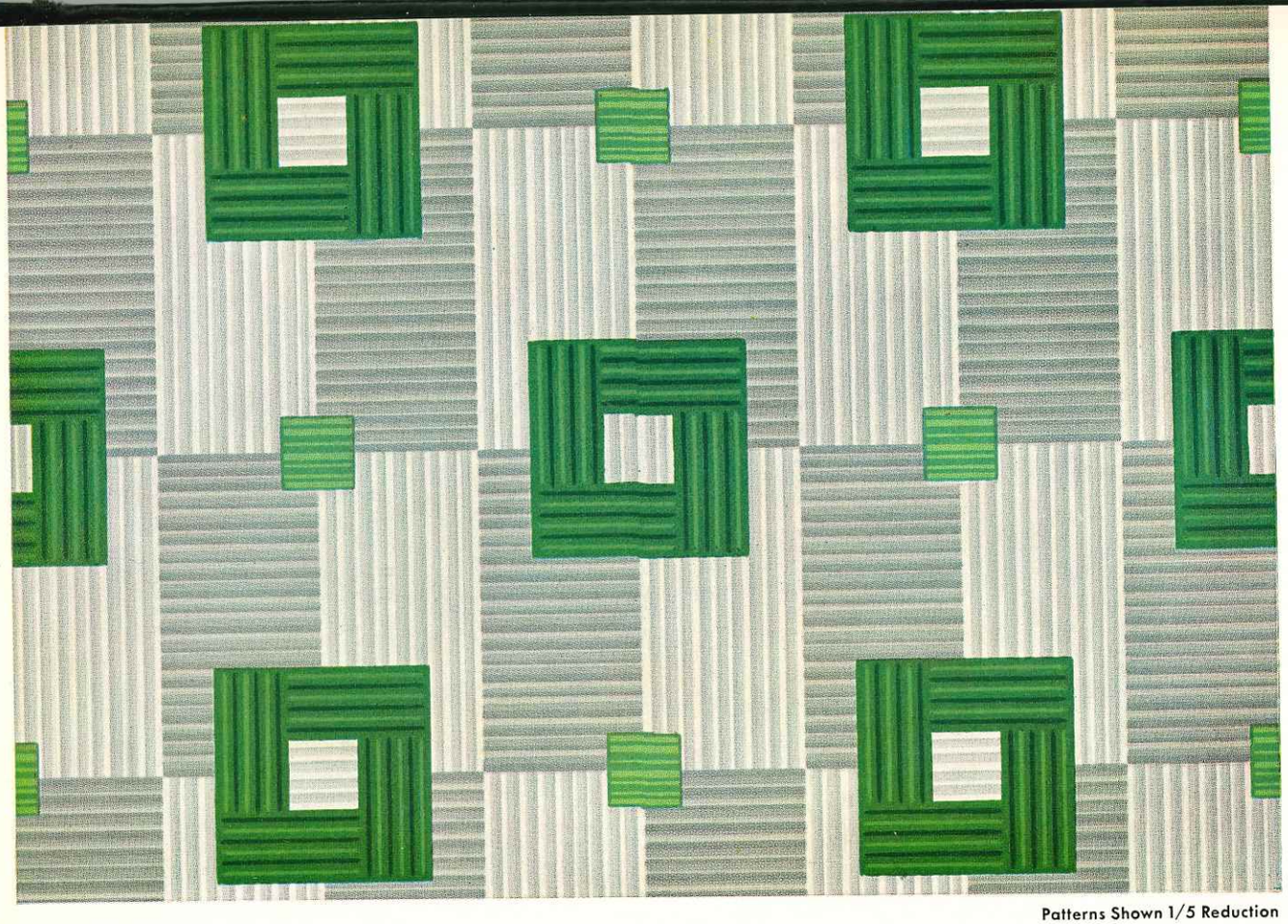
Standard Weight—Printed Enamel Surface **9 x 12 Only**

2452

Practical and penny-wise

Pabco PRINTZ BY-THE-YARD

for the young in heart



3250
2 Yards Wide

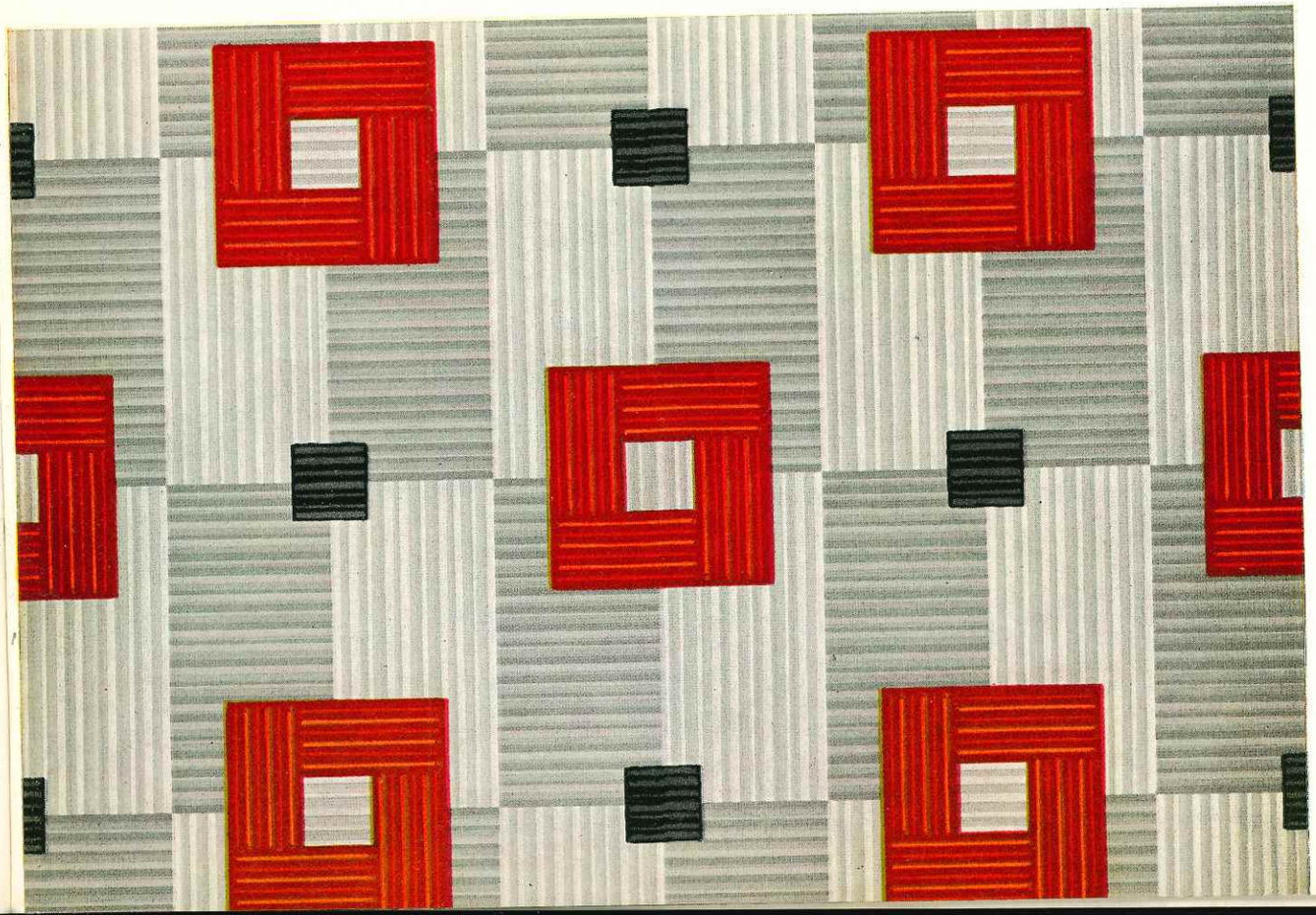
4250
3 Yards Wide

Patterns Shown 1/5 Reduction

Pabco PRINTZ BY-THE-YARD

warranty yard goods

Heavyweight — Printed Enamel
with Stainless Sheen Surface



3251
2 Yards Wide

4251
3 Yards Wide

251
4 Yards Wide

4260
3 Yards Wide
260
4 Yards Wide

Patterns Shown 1/6 Reduction

Pabco PRINTZ

4262
3 Yards Wide
262
4 Yards Wide

3320
2 Yards Wide
4320
3 Yards Wide

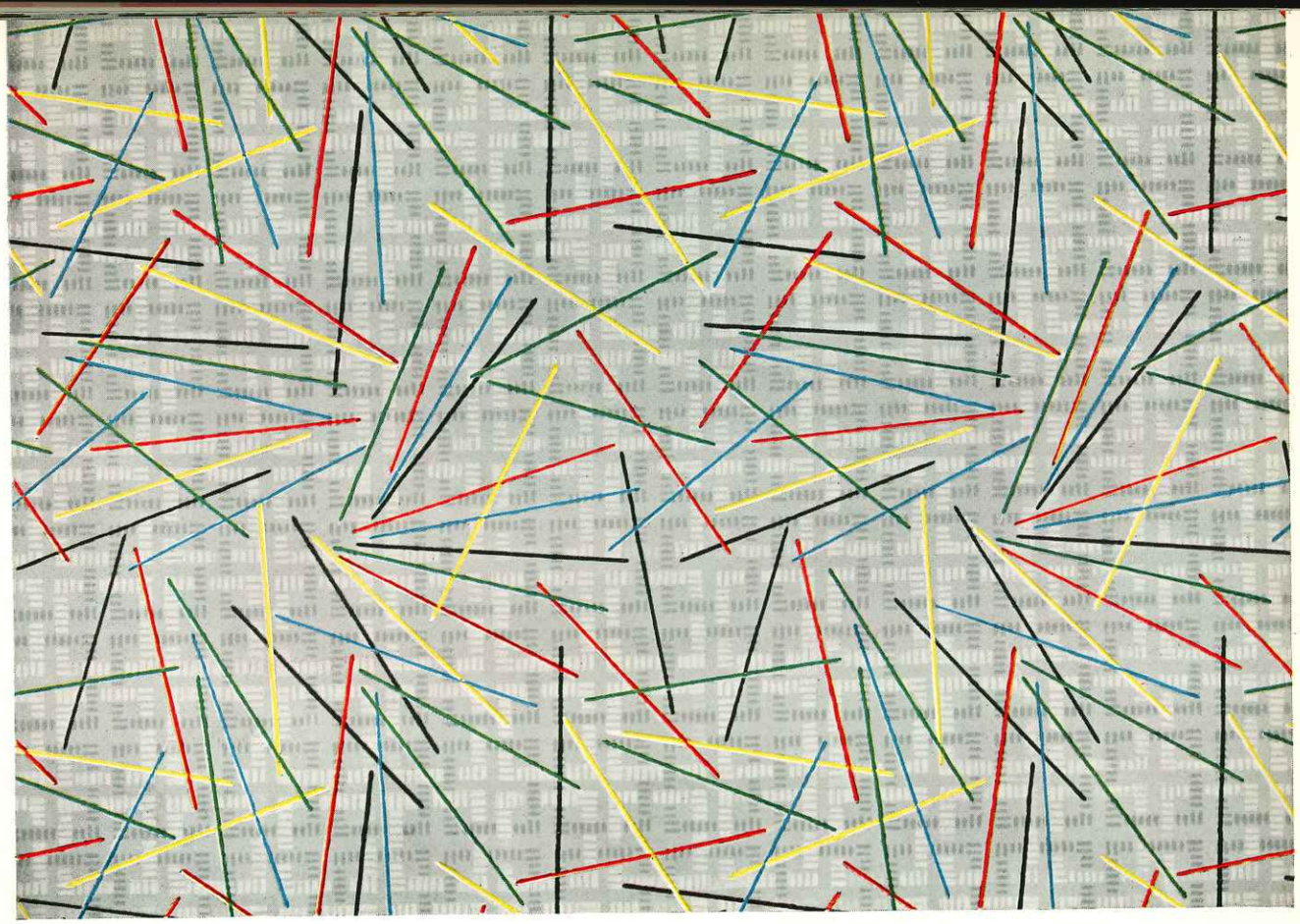
Patterns Shown 1/5 Reduction

BY-THE-YARD

warranty yard goods

Heavyweight—Printed Enamel
with Stainless Sheen Surface

3322
2 Yards Wide
4322
3 Yards Wide



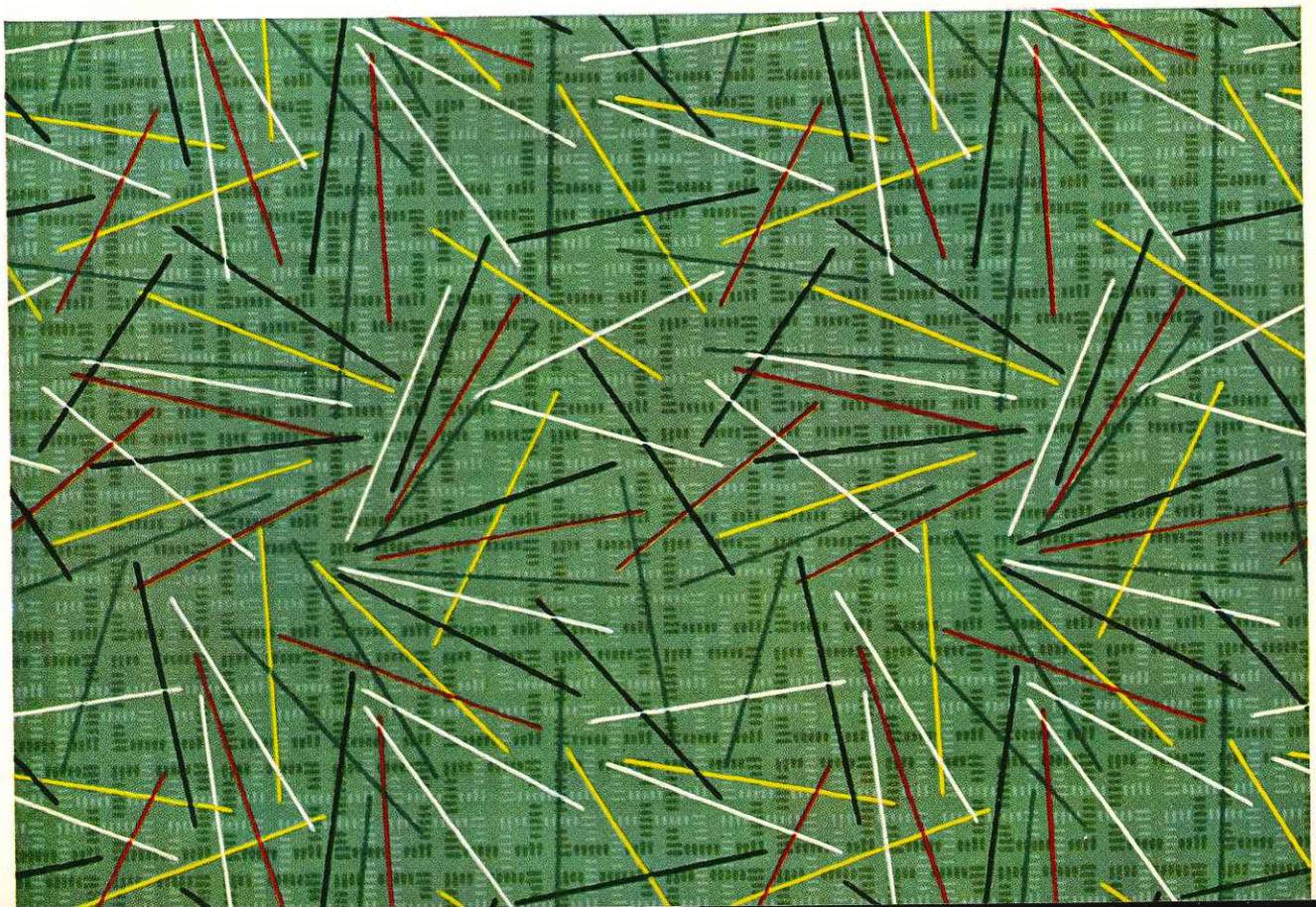
3340
2 Yards Wide

4340
3 Yards Wide

340
4 Yards Wide

Patterns Shown 1/5 Reduction

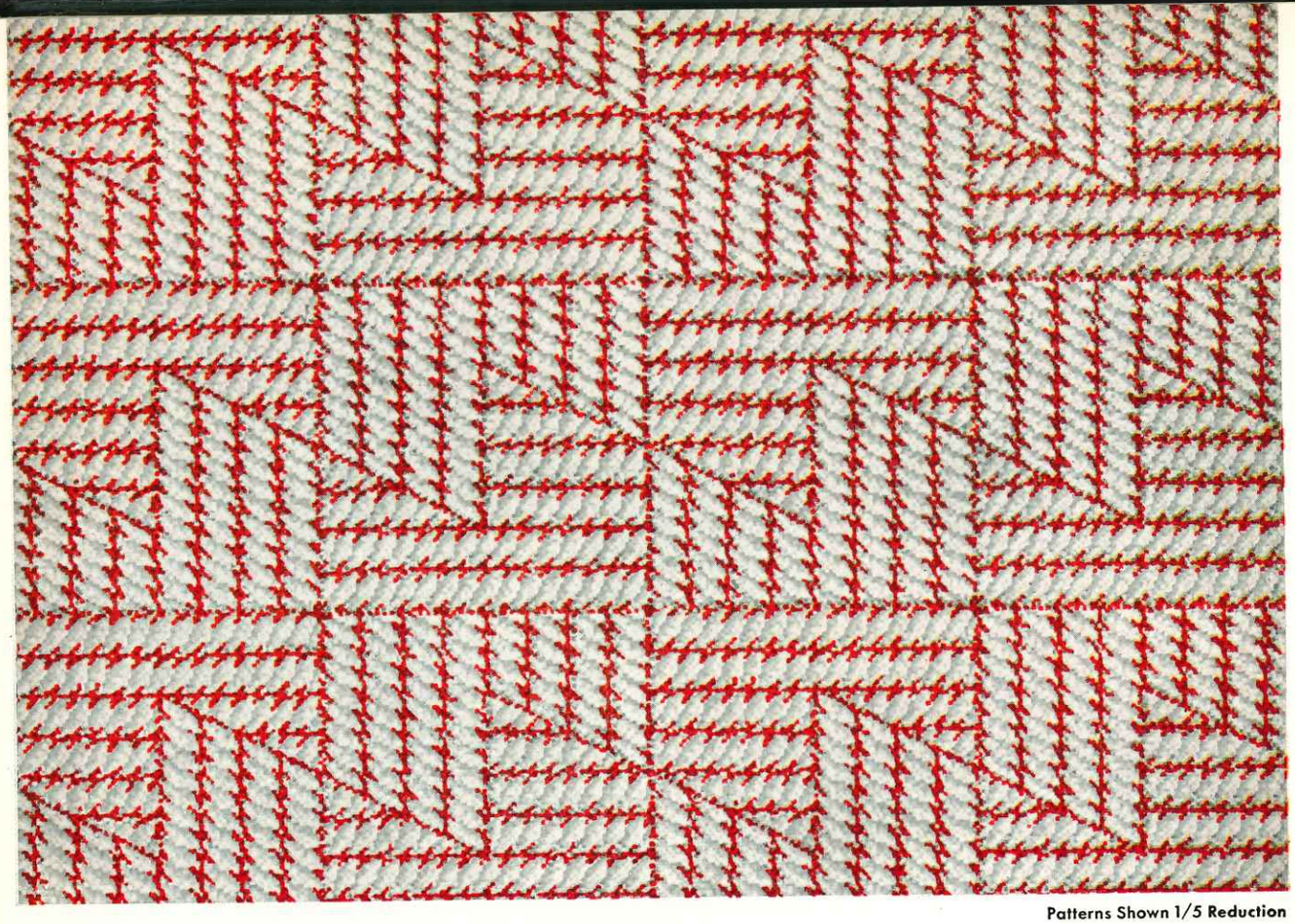
Pabco PRINTZ



3341
2 Yards Wide

4341
3 Yards Wide

341
4 Yards Wide



3410
2 Yards Wide

4410
3 Yards Wide

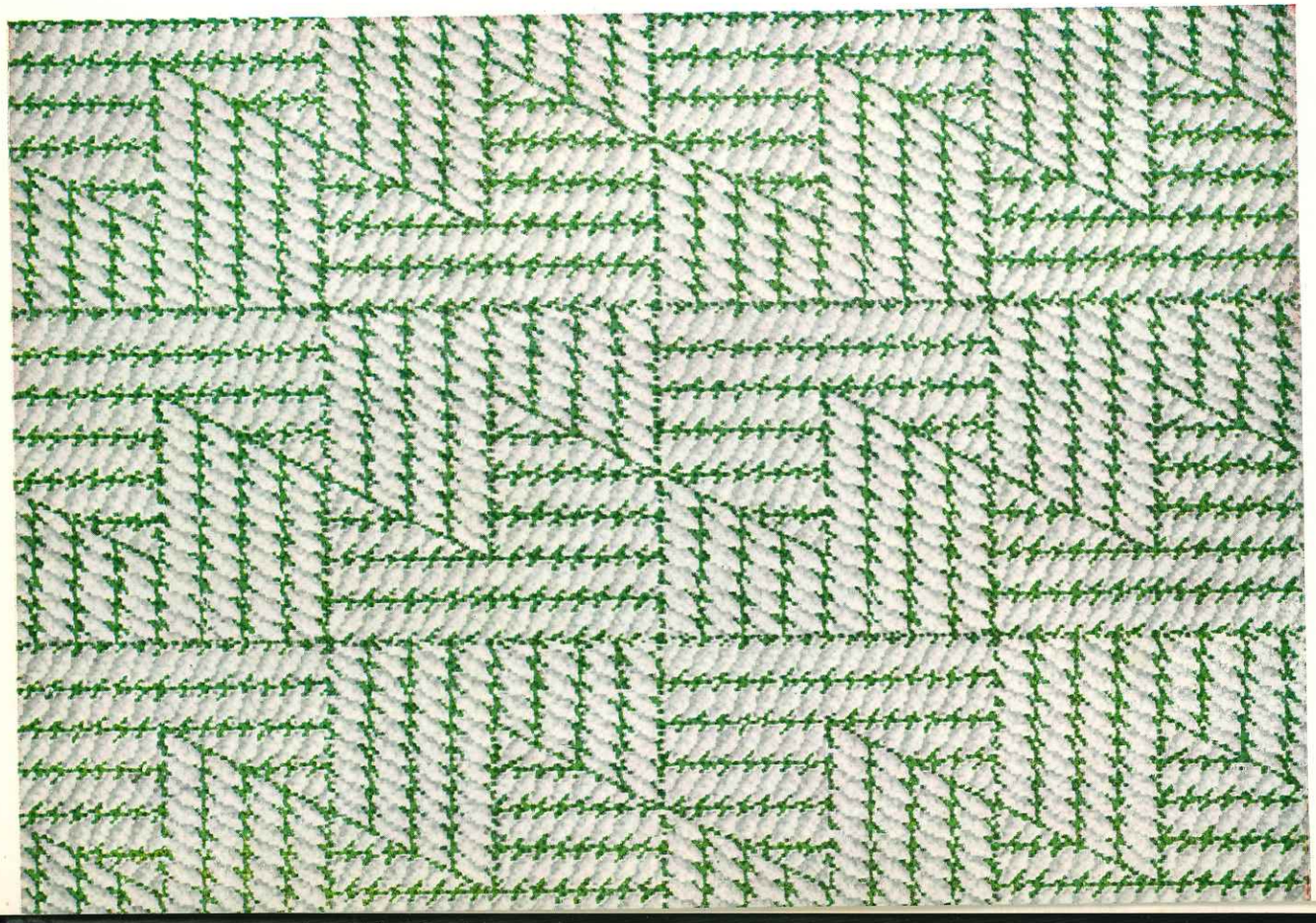
410
4 Yards Wide

Patterns Shown 1/5 Reduction

BY-THE-YARD

warranty yard goods

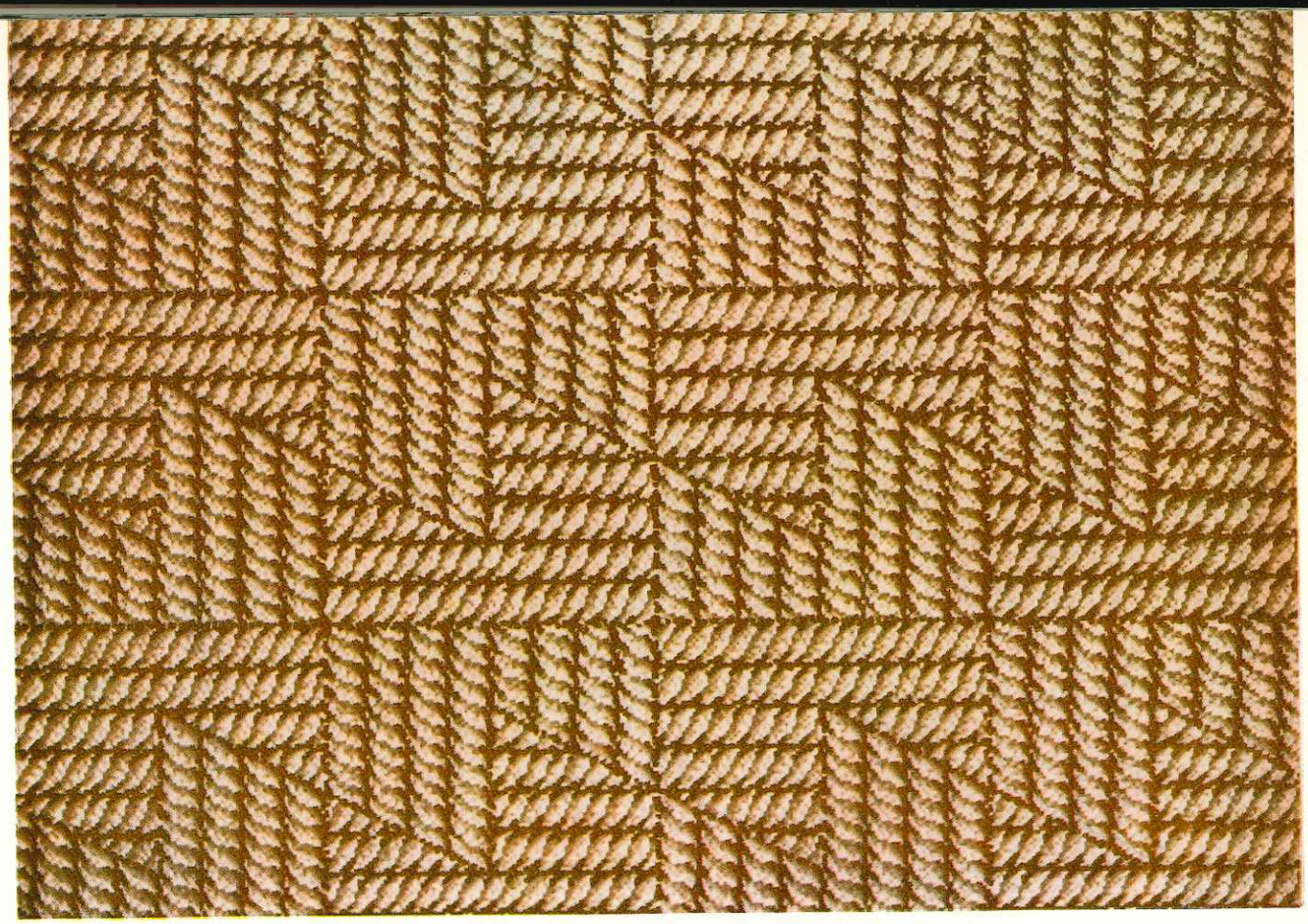
Heavyweight—Printed Enamel
with Stainless Sheen Surface



3411
2 Yards Wide

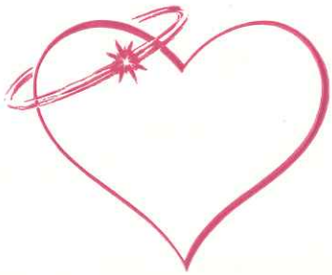
4411
3 Yards Wide

411
4 Yards Wide



4413
3 Yards Wide

Pattern Shown 1/5 Reduction



Pabco COLORFUL FLOOR MAGIC BY-THE-YARD

These smart PRINTZ patterns available by-the-yard fill the bill for quick floor color without cemented installation. Buy any length you wish from 6, 9, and 12-foot-wide rolls. Low in cost, high in durability, made of tough enamels printed on resilient sturdy felt base, you just unroll it in place, wall-to-wall or in room-center. You'll enjoy it in all kinds of activity rooms, smooth for dancing and games, ideal for children's rooms. Pabco's "Stainless Sheen" surface defies stains, gleams without waxing, needs only a damp mop-up. This is a magical buy in floor covering!

4420
3 Yards Wide
420
4 Yards Wide

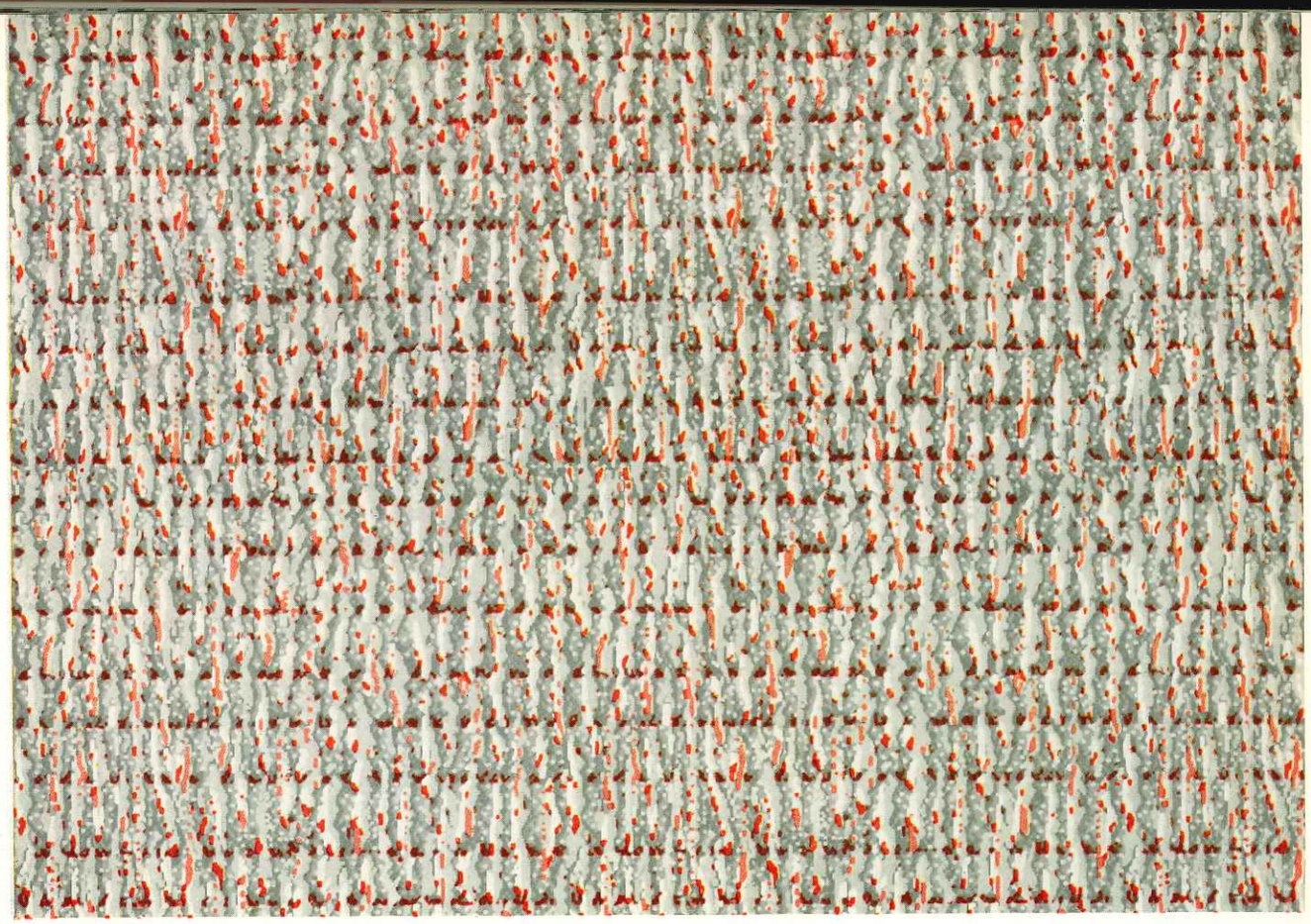
Patterns Shown 1/6 Reduction

Pabco PRINTZ BY-THE-YARD

warranty yard goods

Heavyweight—Printed Enamel with Stainless Sheen Surface

4421
3 Yards Wide
421
4 Yards Wide

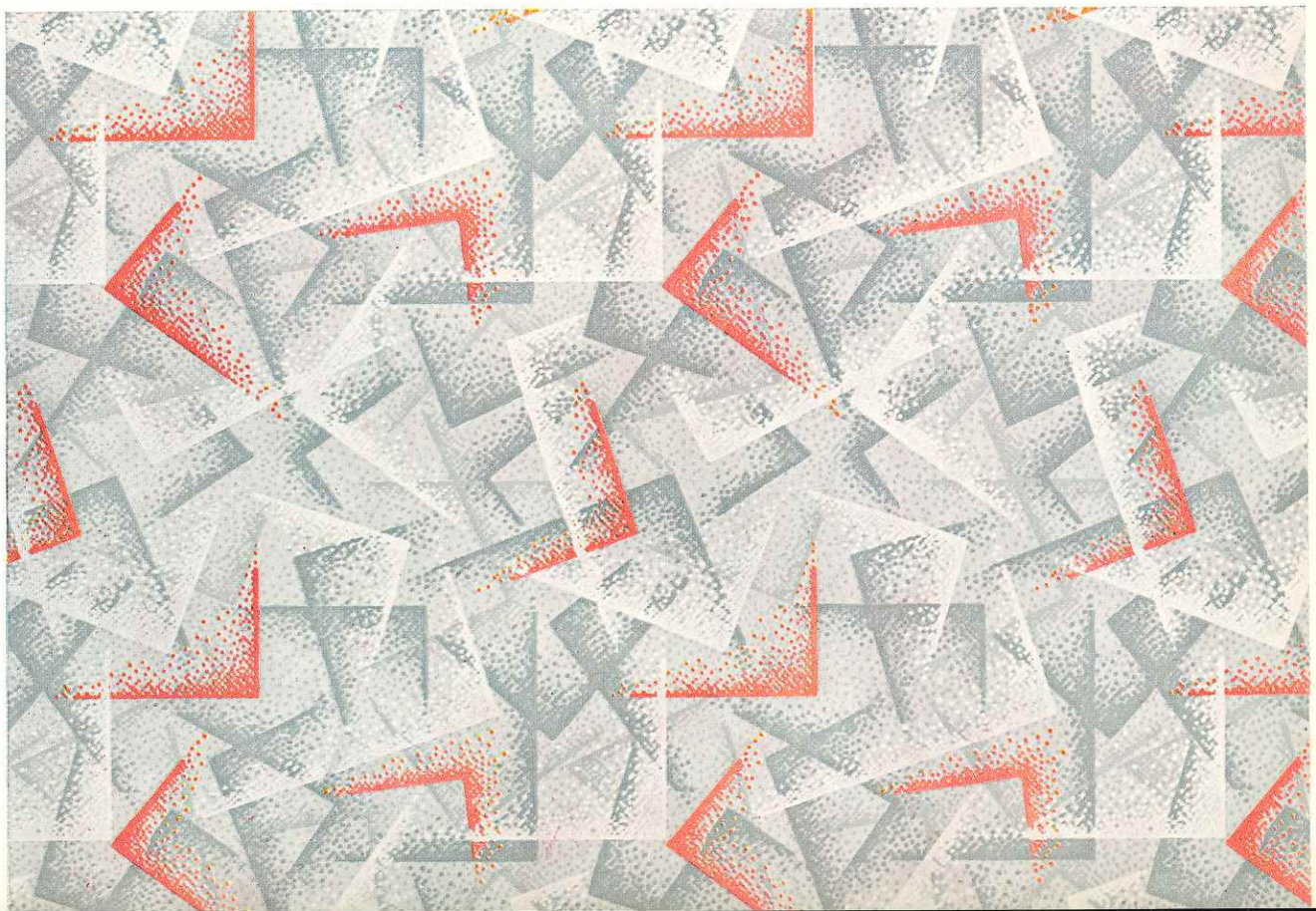


4422
3 Yards Wide

422
4 Yards Wide

Patterns Shown 1/6 Reduction

Pabco PRINTZ



3450
2 Yards Wide

4450
3 Yards Wide

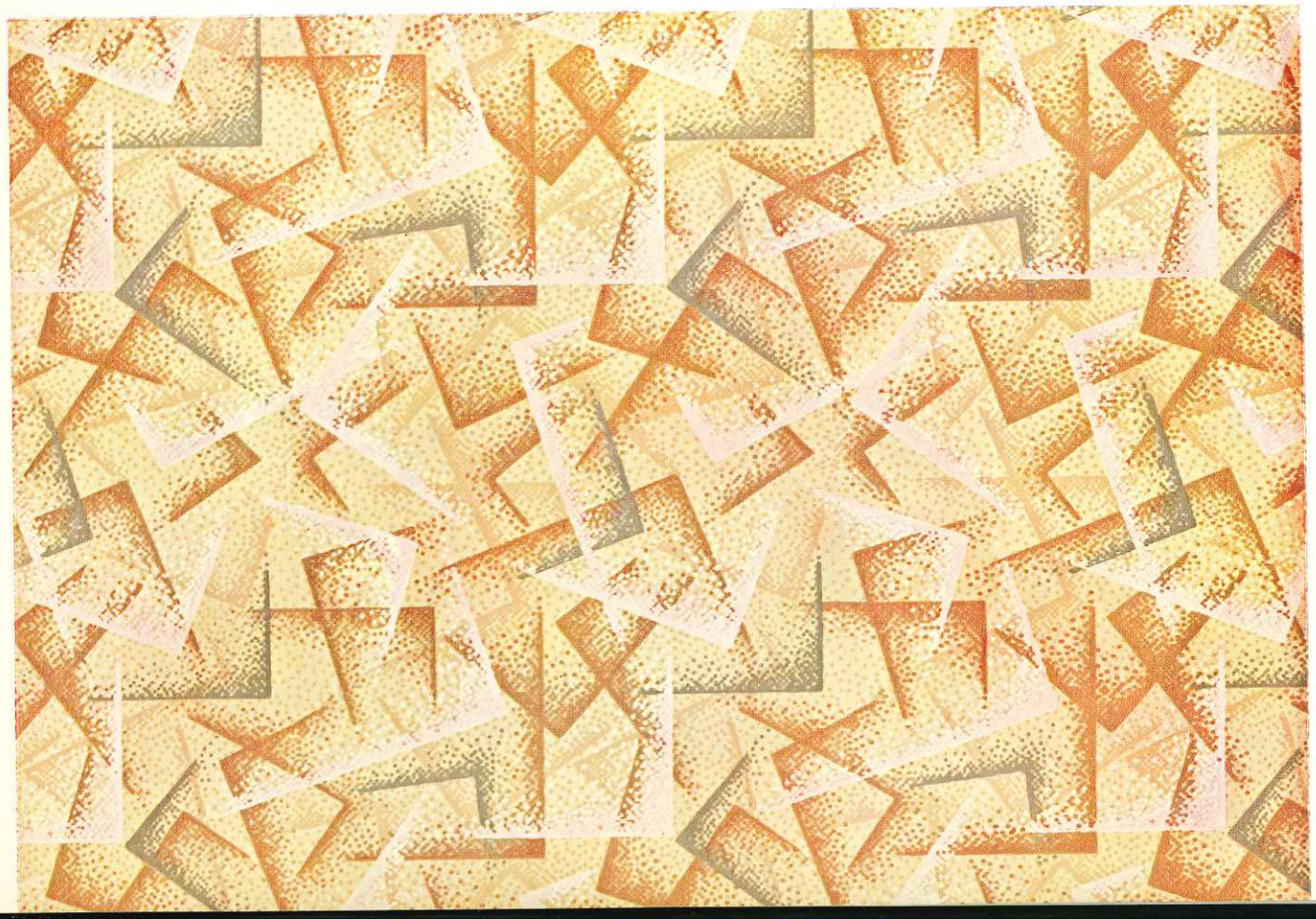
3451
2 Yards Wide
4451
3 Yards Wide

Patterns Shown 1/6 Reduction

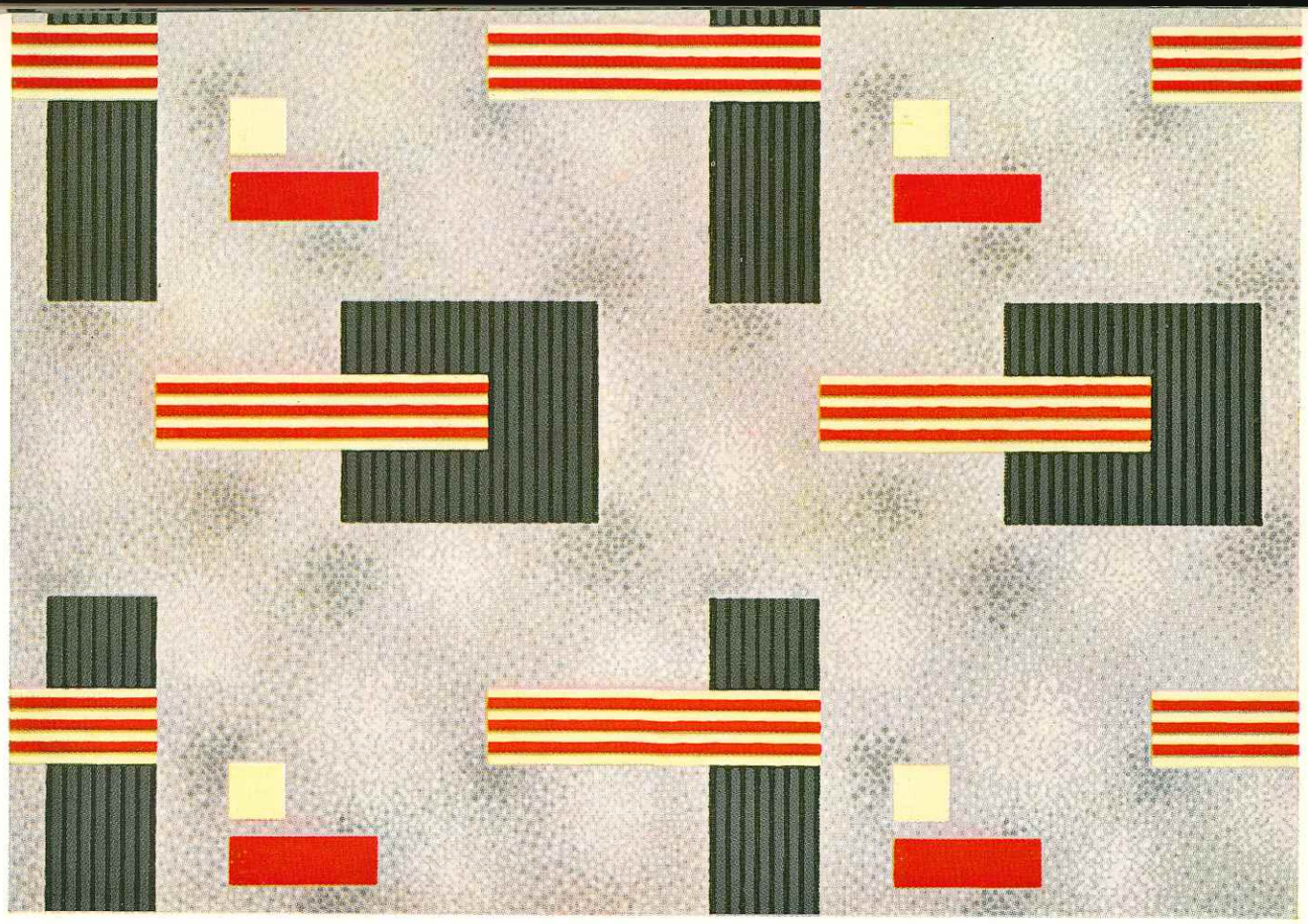
BY-THE-YARD

warranty yard goods

Heavyweight—Printed Enamel
with Stainless Sheen Surface



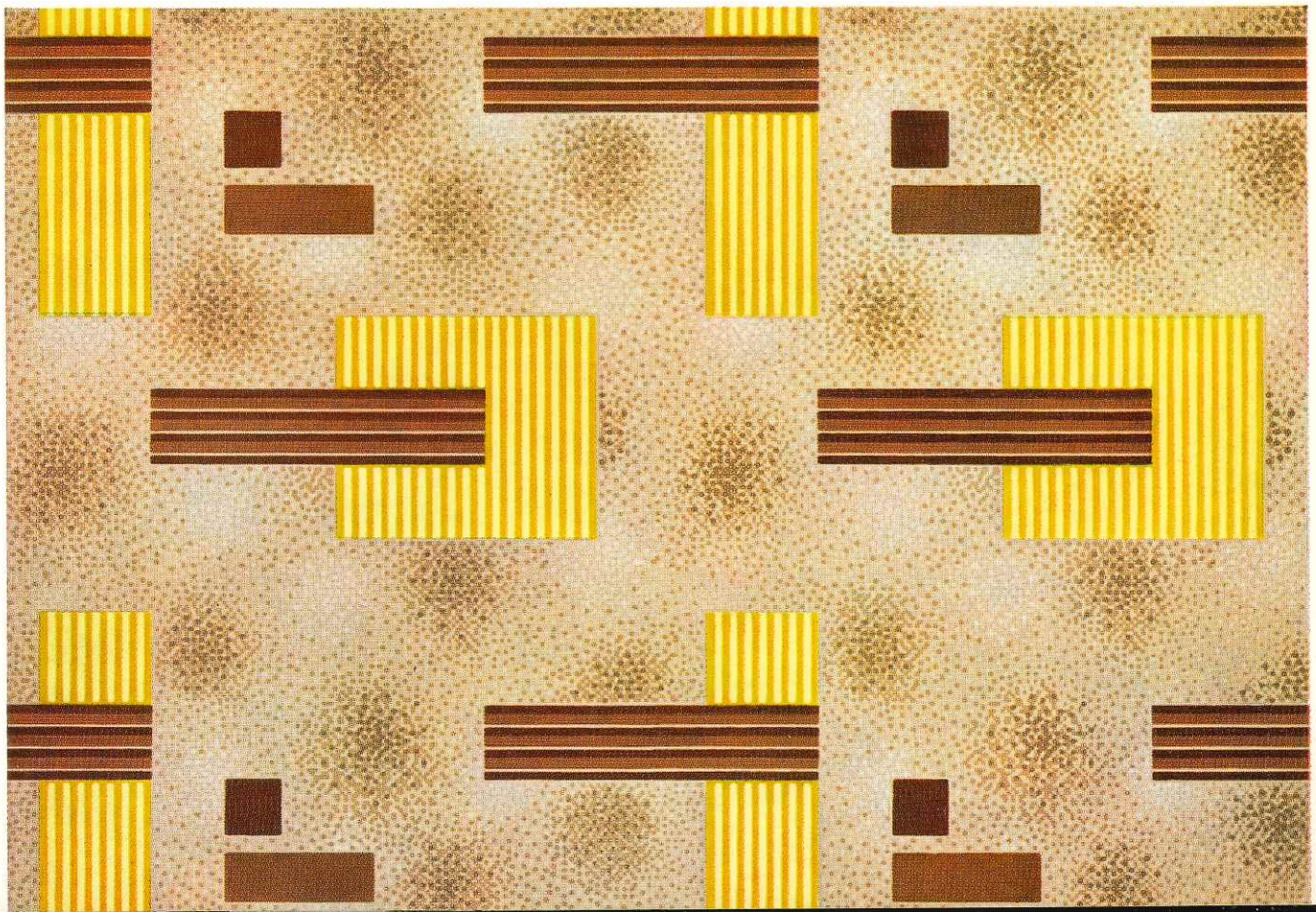
3452
2 Yards Wide
4452
3 Yards Wide



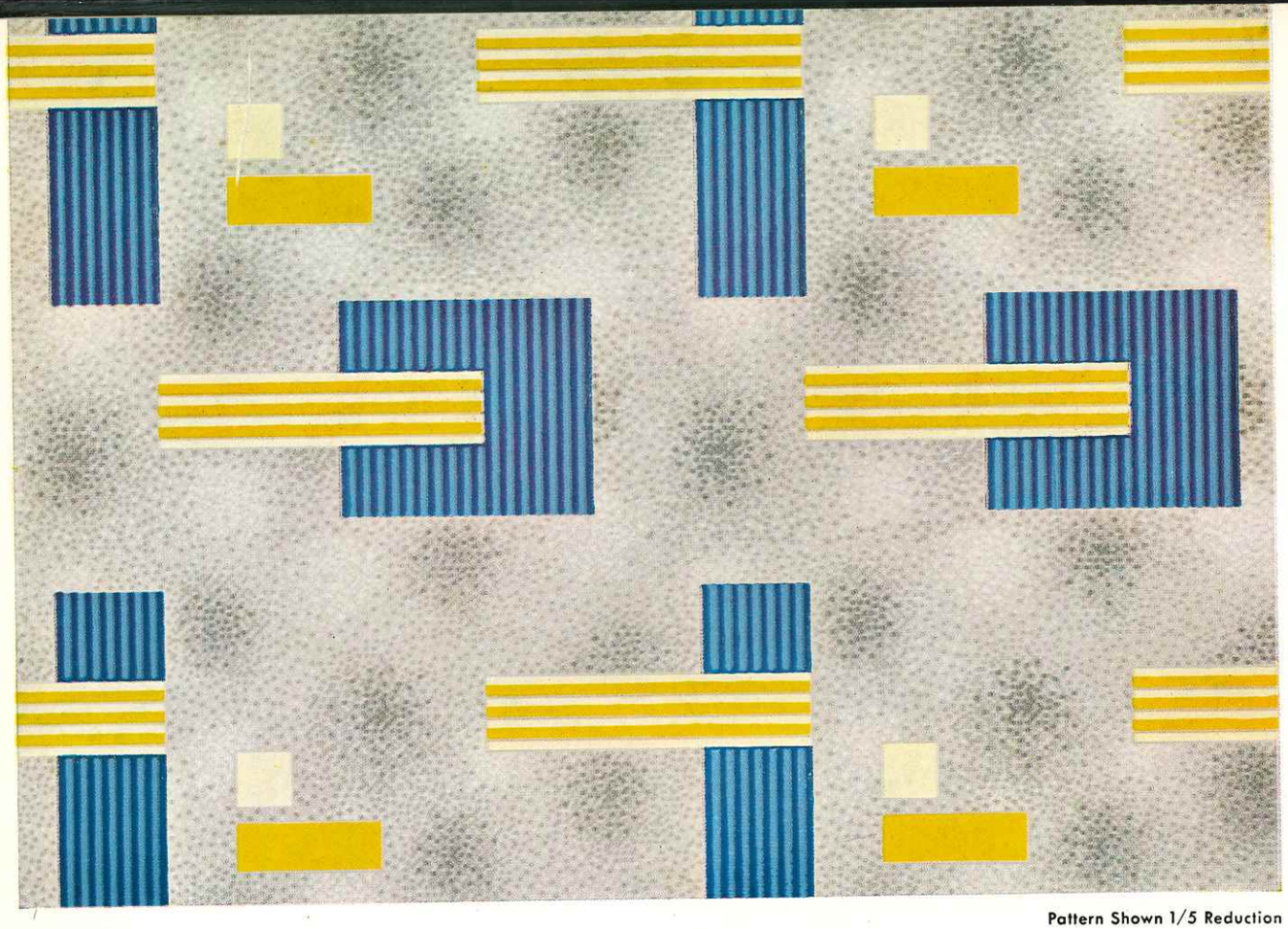
3460
2 Yards Wide
4460
3 Yards Wide
460
4 Yards Wide

Patterns Shown 1/5 Reduction

Pabco PRINTZ



3461
2 Yards Wide
4461
3 Yards Wide
461
4 Yards Wide



3462
2 Yards Wide

4462
3 Yards Wide

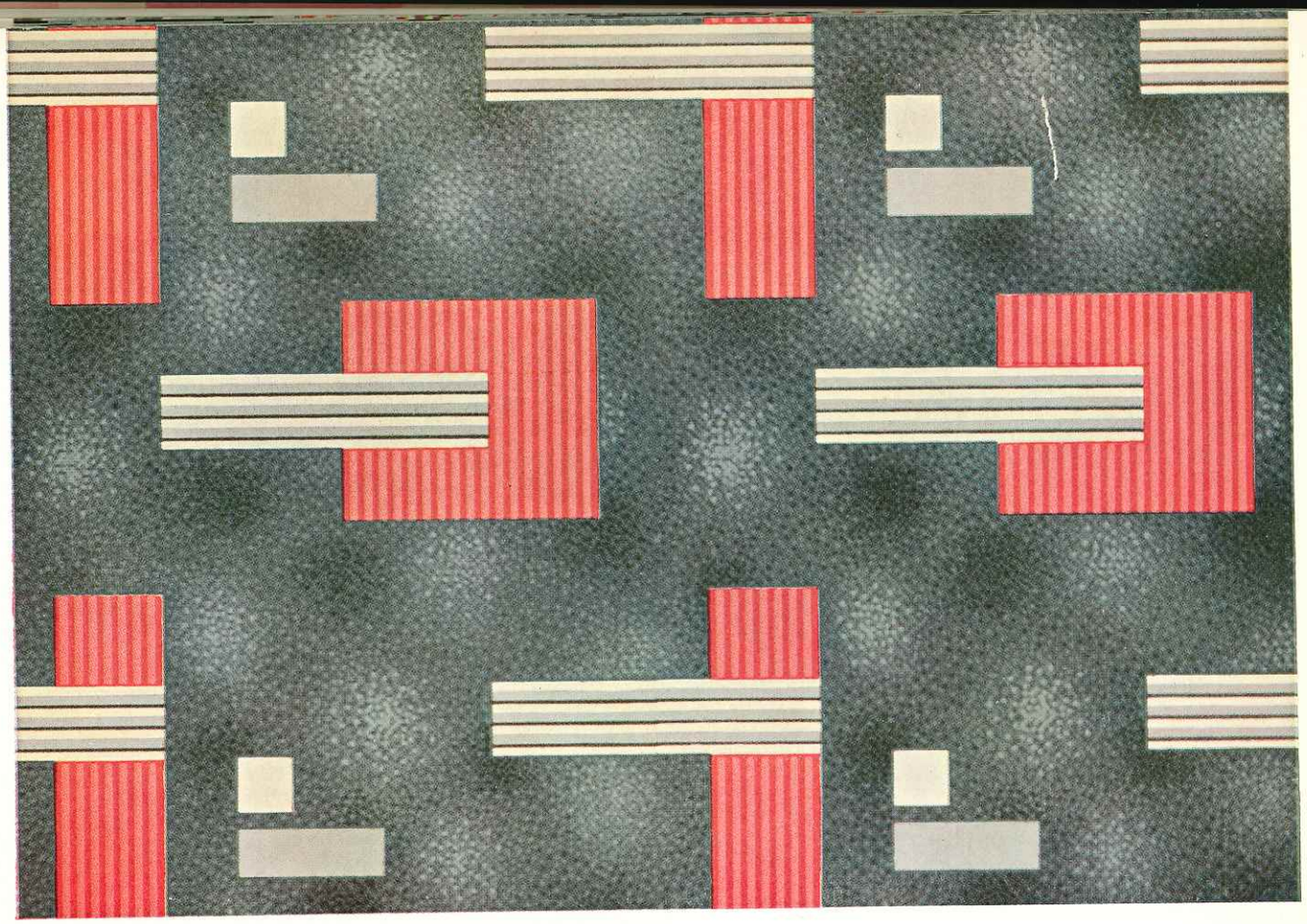
462
4 Yards Wide

Pattern Shown 1/5 Reduction

BY-THE-YARD

warranty yard goods

Heavyweight — Printed Enamel
with Stainless Sheen Surface



3463
2 Yards Wide
4463
3 Yards Wide

Patterns Shown 1/5 Reduction

Pabco PRINTZ

4470
3 Yards Wide
470
4 Yards Wide

4471
3 Yards Wide
471
4 Yards Wide

Patterns Shown 1/5 Reduction

BY-THE-YARD

warranty yard goods

Heavyweight—Printed Enamel with Stainless Sheen Surface

4472
3 Yards Wide
472
4 Yards Wide

4520
3 Yards Wide

Patterns Shown 1/5 Reduction

Pabco PRINTZ BY-THE-YARD

warranty yard goods

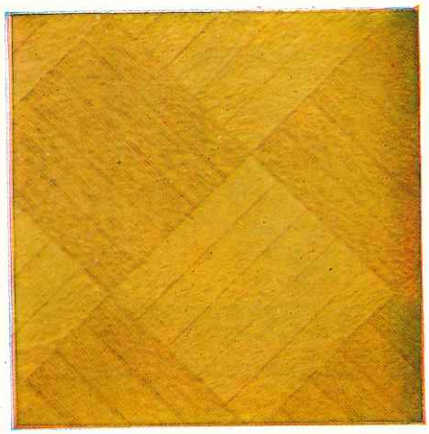
Heavyweight—Printed Enamel with Stainless Sheen Surface

4521
3 Yards Wide

Pabco RUG BORDERS

406 24, 36 & 72 inches wide

410 24, 36 & 72 inches wide



456 24, 36 & 72 inches wide

SPECIFICATIONS FOR INSTALLATION

Pabco Linoleum Meets Or Exceeds Federal Specification LLL-F-471

1. MATERIALS—Pabco Linoleum in colors, patterns and designs as herein specified, shall be furnished and installed where shown on accompanying drawings or in areas listed below:

2. ADHESIVE—The adhesive shall be Pabco Lino-Weld, and shall be applied according to instructions of the manufacturer.

3. LINING FELT—The felt shall be Pabco (or equal) Lining Felt (either ¾-pound unsaturated or 15-pound asphalt-saturated). Lining felt is required for installing linoleum with a burlap back over a wood sub-floor but is optional with sub-floors other than wood or if linoleum has felt back.

4. APPLICATION OF MATERIALS—Installation of materials covered by these specifications shall be in accordance with the latest edition of Pabco standard specifications (Code No. 8281) by a qualified floor covering dealer whose bid shall include all the necessary labor and materials.

NOTE: Linoleum shall be specified only over suspended floor constructions but never over a single wood sub-floor. It should not be applied over floors laid directly on the ground, or over an unexcavated area, unless proper ventilation is provided between the under-floor and ground.

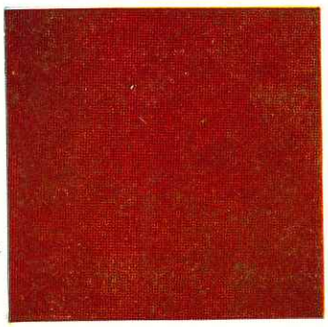
PROPER CARE OF LINOLEUM

DO Equip furniture with wide-surface gliders or cup rests... Use a damp cloth to remove surface spots as they appear... Damp mop, using Pabco Linoleum Cleaner, or warm water and mild soap... Mop with clear water after washing... Apply a thin coat of Pabco Liquid Self-Polishing Wax or other good quality liquid, water emulsion wax... Use wax sparingly... Repeat waxing at intervals of at least 6 to 8 weeks.

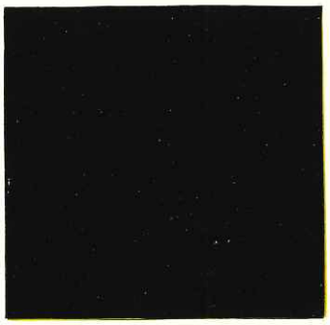
DON'T Neglect placing wide-surface gliders on legs of furniture... Neglect repairing heels of shoes with protruding nails... Use a great amount of water in washing floor, or allow soapy water to dry on the floor ... Use caustic washing powders or gritty cleaning compounds... Clean spots with gasoline or other solvents... Use a thick coat of wax as it will become a dirt-catcher... Apply varnish, shellac or lacquer to linoleum.

Pabco MASTIPAVE

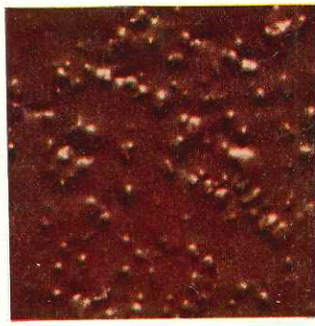
PABCO MASTIPAVE, for 29 years the undisputed leader in industrial and commercial floor coverings the world over, has been imitated often but never equaled. Low in cost, Pabco Mastipave withstands heavy foot traffic, is resilient and easy to maintain—if accidently cut, will quickly heal itself. It is sold in roll goods 36 inches wide or in 9-inch by 9-inch tile. Over dangerous walkways, inclined ramps, around machinery or wherever there is a slipping hazard, Pabco Grip-Tread Mastipave provides sure footing. You'll find that every building has a place for Mastipave.



TERRA COTTA MASTIPAVE
No. 660 Roll Goods
No. 670 Tile



BLACK MASTIPAVE
No. 662 Roll Goods
No. 672 Tile



TERRA COTTA GRIP-TREAD
No. 669 Roll Goods

Pabco SUNDRIES

No. 19
MASTIPAVE PRIMER

Fills and seals the pores of concrete. Insures a permanent bond for Mastipave Cement to suspended or on-grade concrete subfloors. Quick-setting, hard-drying.

4 1-gallon cans per carton
5-gallon can

No. 65
MASTIPAVE CEMENT

Specified for all Mastipave installations. Assures a permanent bond to wood, concrete or metal surfaces. Resists water, spreads evenly and smoothly.

4 1-gallon cans per carton
5-gallon can
55-gallon drum

No. 1081
MASTIPAVE THINNER

A special fast-drying solvent for thinning Mastipave Primer and Mastipave Cement. Used sparingly, will improve penetration of Mastipave Cement.

4 1-gallon cans per carton
5-gallon can
55-gallon drum

No. 550
PABCO FLORON CEMENT

Specified for all Floron Tile installations. An extremely moisture-resistant adhesive for application on wood, concrete and metal floors. Handles easily with maximum coverage.

6 1-quart cans per carton
4 1-gallon cans per carton
5-gallon can

No. 525
FLOOR CEMENT

All-purpose cement for high moisture resistance and adhesion to wood, concrete (above grade), asphalt saturated felt or steel floors. Non-stain, easy to spread.

6 1-quart cans per carton
4 1-gallon cans per carton
5-gallon can

No. 9314
PABCO LINO-WELD

"Welds" linoleum
printed felt base p
manently, bonds lini
felt securely to su
pended wood or co
crete floors. Sprea
easily, with maxim
coverage.

12 1-quart cans per cart
4 1-gallon cans per car
5-gallon can

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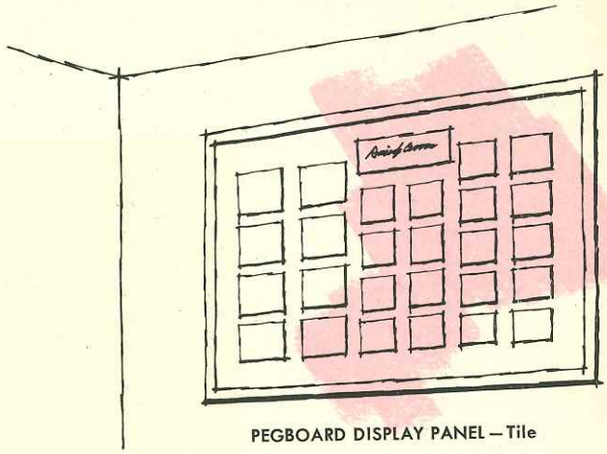
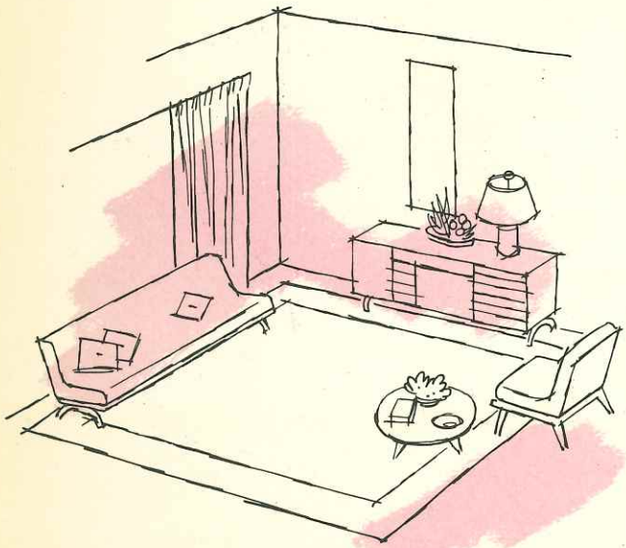
MILWAUKEE, WISCONS

Dealer Display Ideas

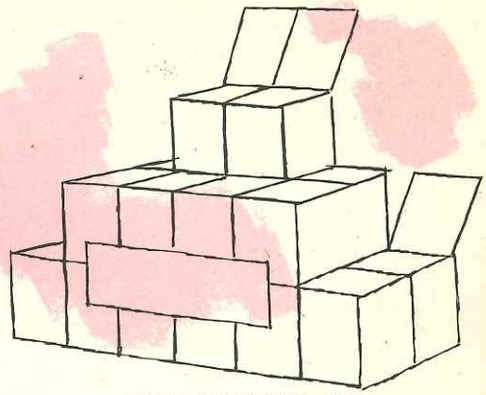
Successful retailers in every field prove that good display pays off in extra business. The up-and-coming merchant of floor covering no longer relies on stacking his goods against the wall. He brings featured patterns up to the front, arranges traffic-stoppers in windows, and eye-catching island displays around his floor. Try the ideas sketched here, add variations of your own. Use a little imagination, a touch of glamour, and watch your sales grow!



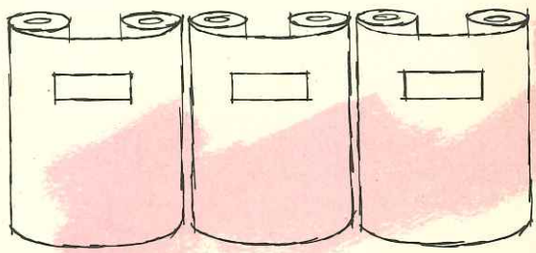
PEGBOARD DISPLAY PANEL—Tile



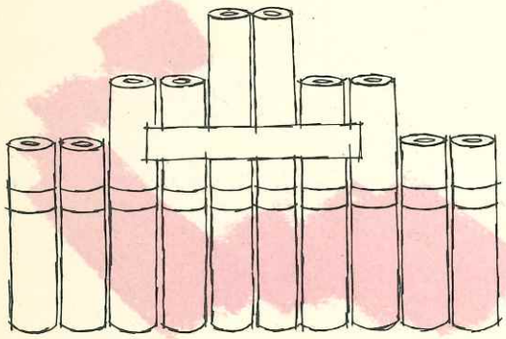
SIMULATED ROOM SCENE—Tie-In Display
Rugs, Yard Goods or Tile



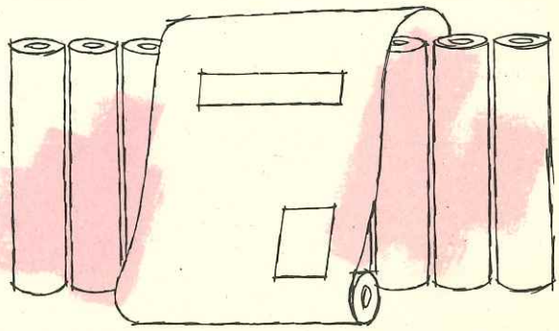
OPEN-CASE PYRAMID—Tile



DOUBLE-ROLL DISPLAY—Rugs or Yard Goods



PYRAMID DISPLAY—Rugs



SUSPENDED DRAPE—Rugs or Yard Goods

APPROXIMATE SHIPPING WEIGHTS

		Avg. Ydg. per roll	Avg. Wt. in Lbs. per sq. yd.	Avg. Wt. in Lbs. per roll
LINOLEUM ROLL GOODS				
3-STAR LINOLEUM	2 yds. wide	60 sq. yds.	5.9	354
2-STAR LINOLEUM	2 yds. wide	60 sq. yds.	4.9	294
PRINTZ RUGS AND YARD GOODS				
GUARANTY—5 Rugs	6 x 9			23 (per rug)
	7½ x 9			28 (per rug)
	9 x 10½			39 (per rug)
	9 x 12			44 (per rug)
	9 x 15			53½ (per rug)
GOLDEN GATE RUGS	9 x 12 (only)			34 (per rug)
WARRANTY YARD GOODS	2 yds. wide	60 sq. yds.	3.3	198
	3 yds. wide	76 sq. yds.	3.3	251
	4 yds. wide	112 sq. yds.	3.4	380
RUG BORDERS	24" wide	60 lin. yds.	2.4	96
	36" wide	60 sq. yds.	2.4	144
	72" wide	75 sq. yds.	2.4	180

		Sq. Feet per carton	Avg. Wt. in Lbs. per sq. ft.	Avg. Wt. in Lbs. per carton
FLOOR TILES				
RUBBER TILE—⅛" Gauge (48 Tile per carton)	9" x 9"	27	1.2	32½
(108 Tile per carton)	6" x 6"	27	1.2	33
RUBBER TILE—.080" Gauge (64 Tile per carton)	9" x 9"	36	.77	28
MIRACON RUBBER-PLASTIC TILE—⅛" Gauge (48 Tile per carton)	9" x 9"	27	1.2	33
RUBBER COVE BASE—4"	4 ft. long	48 lin. ft.	.45 per lin. ft.	21½
FLORON PLASTIC TILE—Standard Gauge (112 Tile per carton)	9" x 9"	63	.83	52
FLORON PLASTIC TILE—Heavyweight ⅛" Gauge (80 Tile per carton)	9" x 9"	45	1.1	51
3-STAR ONYXTONE LINOLEUM TILE (112 Tile per carton)	9" x 9"	63	.66	41½
3-STAR CALITONE LINOLEUM TILE (112 Tile per carton)	9" x 9"	63	.63	39½
2-STAR ONYXTONE LINOLEUM TILE (128 Tile per carton)	9" x 9"	72	.52	37½
2-STAR BRUSHTONE LINOLEUM TILE (128 Tile per carton)	9" x 9"	72	.50	36

		Avg. Ydg. per roll	Avg. Wt. in Lbs. per sq. yd.	Avg. Wt. in Lbs. per roll
INDUSTRIAL FLOOR COVERING				
MASTIPAVE—Roll	36" wide	30 sq. yds.	4.0	121
MASTIPAVE—Tile (200 Tile per carton)	9" x 9"	112½ sq. ft.	.45	51
GRIP-TREAD MASTIPAVE	36" wide	30 sq. yds.	4.3	127½

	55-Gal. each	5-Gal. each	3½-Gal. each	1-Gal. 4 per ctn.	1-Qt. 6 per ctn.
SUNDRIES					
PABCO LINO-WELD Adhesive #9314		75 lbs.	52 lbs.	63 lbs.	23 lbs.
PABCO FLOOR CEMENT #525		67 lbs.		53 lbs.	22 lbs.
PABCO FLORON TILE CEMENT #550		65 lbs.		52 lbs.	21 lbs.
MASTIPAVE CEMENT #65	500 lbs.	48 lbs.		43 lbs.	
MASTIPAVE PRIMER #19		42 lbs.		36 lbs.	
MASTIPAVE THINNER #1081	400 lbs.	35 lbs.		30 lbs.	

PACKING SPECIFICATIONS

Rugs packed individually in fiber tubes
Rolls wrapped in heavy paper
Tiles packed in corrugated cartons

☆☆ **TWO STAR LINOLEUM**—Light weight quality. Recommended for household use only.

☆☆☆ **THREE STAR LINOLEUM**—Standard weight, high quality. Recommended for household and light commercial installations.

U. S. Patent Office
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